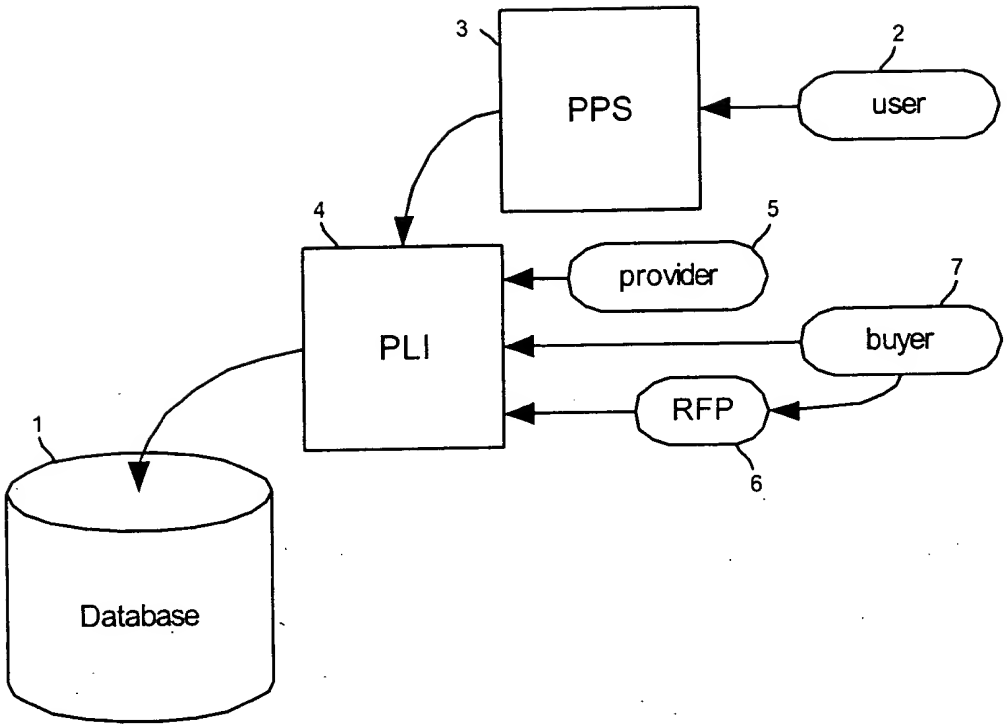


FIG. 1

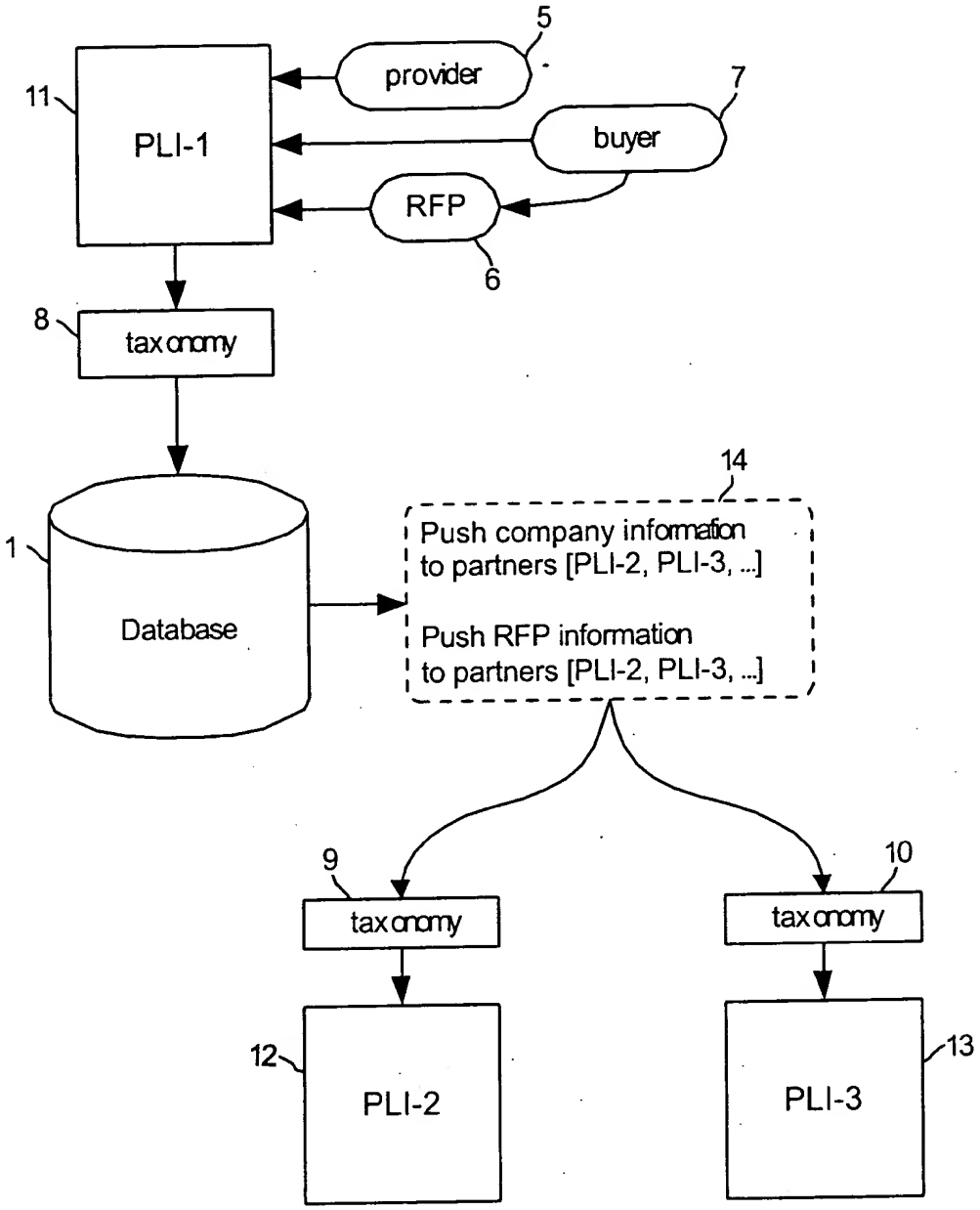

5
provider
7
buyer
11
PLI-1
RFP
6
8
taxonomy
14
Push company information
to partners [PLI-2, PLI-3, ...]
Push RFP information
to partners [PLI-2, PLI-3, ...]
1
Database
9
taxonomy
10
taxonomy
12
PLI-2
13
PLI-3

FIG. 2

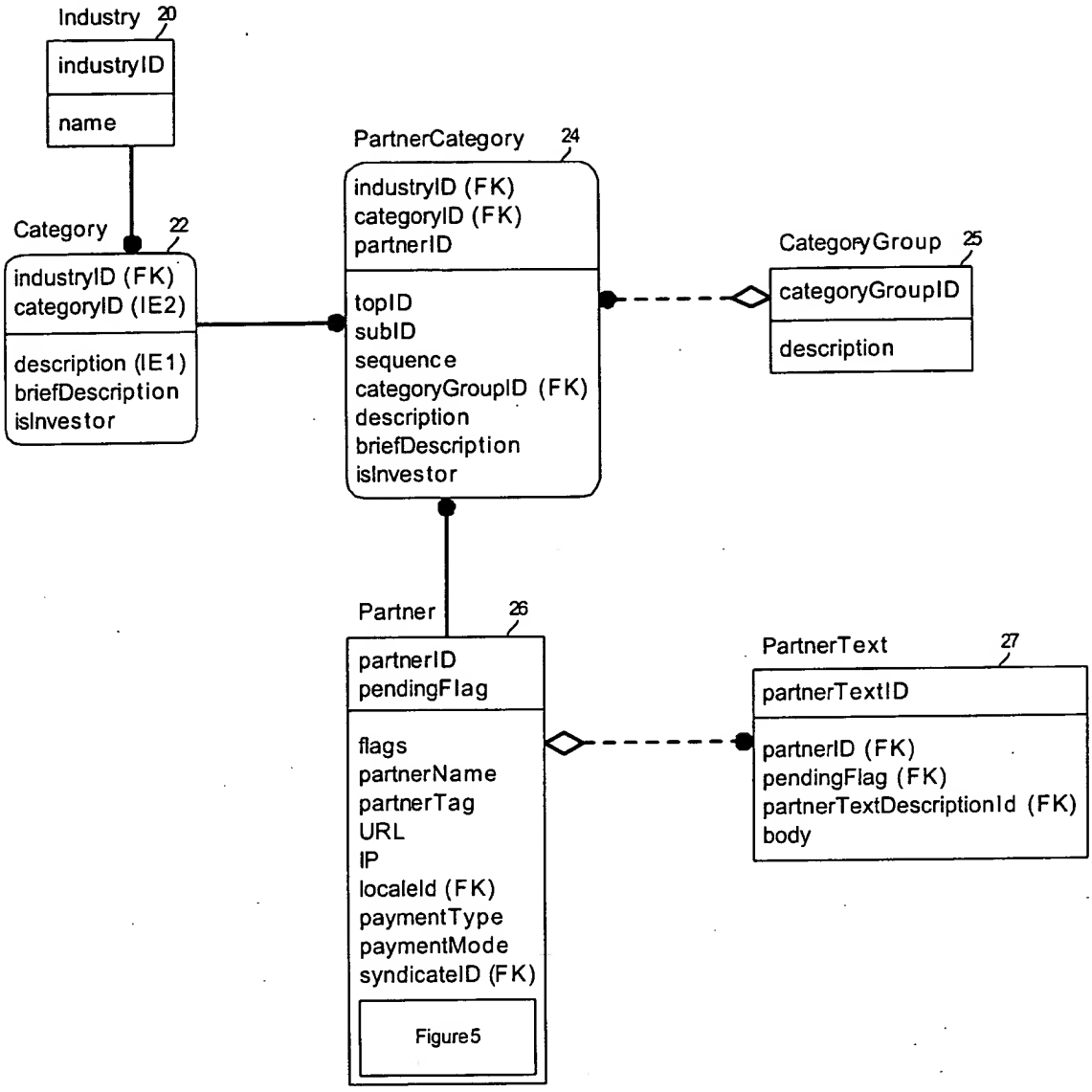

Industry
20
industryID
name
PartnerCategory
24
industryID (FK)
categoryID (FK)
partnerID
topID
subID
sequence
categoryGroupID (FK)
description
briefDescription
isInvestor
CategoryGroup
25
categoryGroupID
description
Category
22
industryID (FK)
categoryID (IE2)
description (IE1)
briefDescription
isInvestor
Partner
26
partnerID
pendingFlag
flags
partnerName
partnerTag
URL
IP
localeId (FK)
paymentType
paymentMode
syndicateID (FK)
PartnerText
27
partnerTextID
partnerID (FK)
pendingFlag (FK)
partnerTextDescriptionId (FK)
body
Figure5

FIG. 3A

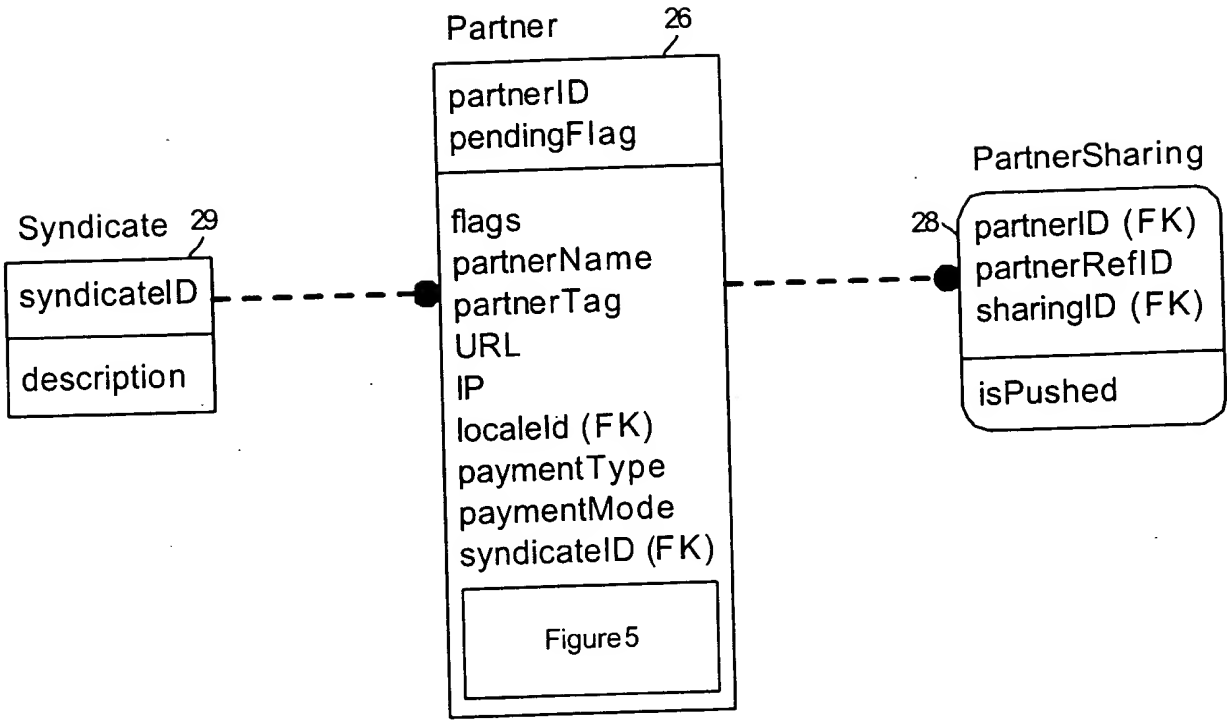

Partner
26
partnerID
pendingFlag
flags
partnerName
partnerTag
URL
IP
localeId (FK)
paymentType
paymentMode
syndicateID (FK)
Figure5
Syndicate
29
syndicateID
description
PartnerSharing
28
partnerID (FK)
partnerRefID
sharingID (FK)
isPushed

FIG. 3B

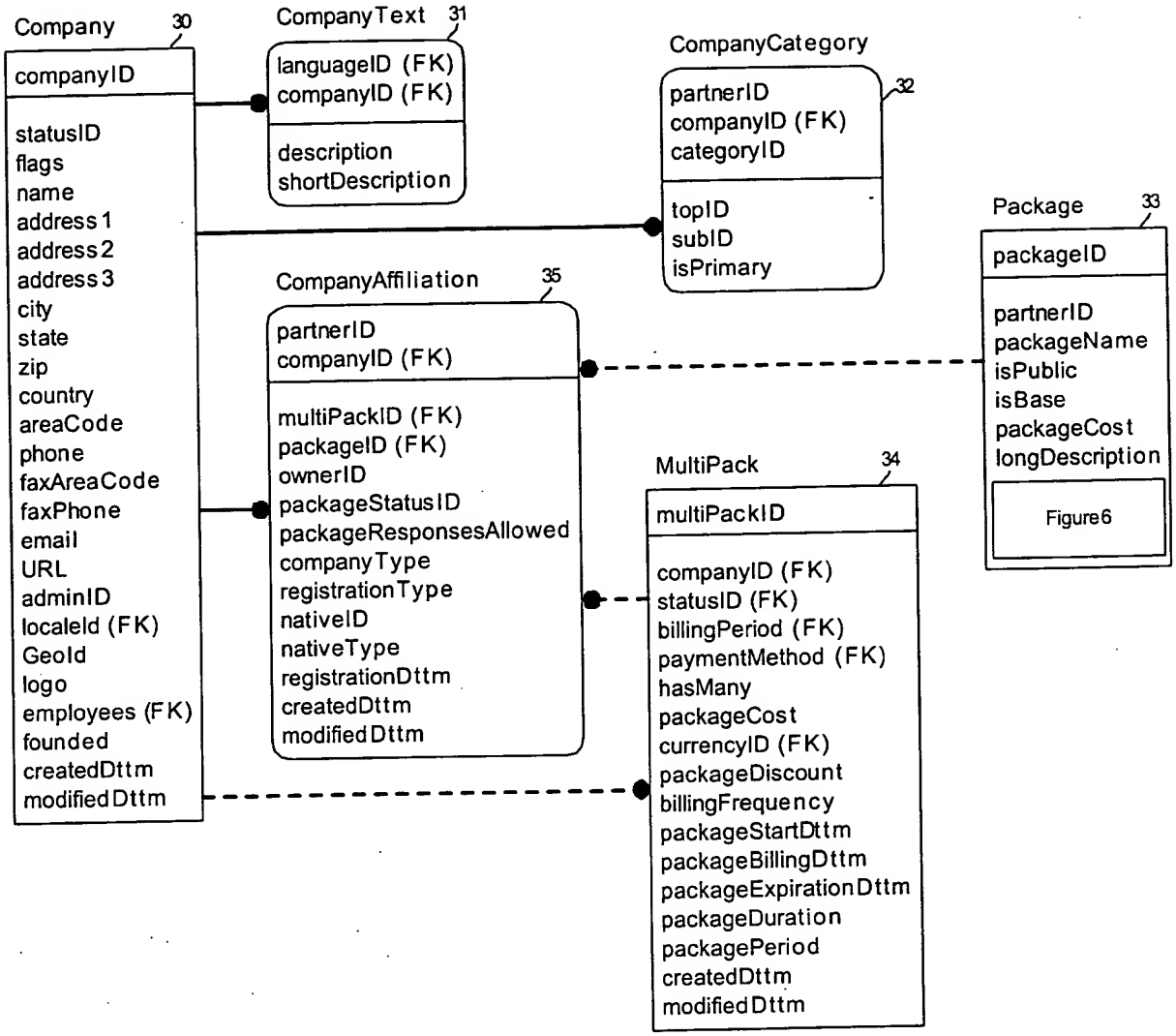

Company
30
companyID
statusID
flags
name
address1
address2
address3
city
state
zip
country
areaCode
phone
faxAreaCode
faxPhone
email
URL
adminID
localeId (FK)
GeoId
logo
employees (FK)
founded
createdDttm
modifiedDttm
CompanyText
31
languageID (FK)
companyID (FK)
description
shortDescription
CompanyCategory
partnerID
companyID (FK)
categoryID
32
topID
subID
isPrimary
Package
33
packageID
partnerID
packageName
isPublic
isBase
packageCost
longDescription
Figure6
CompanyAffiliation
35
partnerID
companyID (FK)
multiPackID (FK)
packageID (FK)
ownerID
packageStatusID
packageResponsesAllowed
companyType
registrationType
nativeID
nativeType
registrationDttm
createdDttm
modifiedDttm
MultiPack
34
multiPackID
companyID (FK)
statusID (FK)
billingPeriod (FK)
paymentMethod (FK)
hasMany
packageCost
currencyID (FK)
packageDiscount
billingFrequency
packageStartDttm
packageBillingDttm
packageExpirationDttm
packageDuration
packagePeriod
createdDttm
modifiedDttm

FIG. 3C

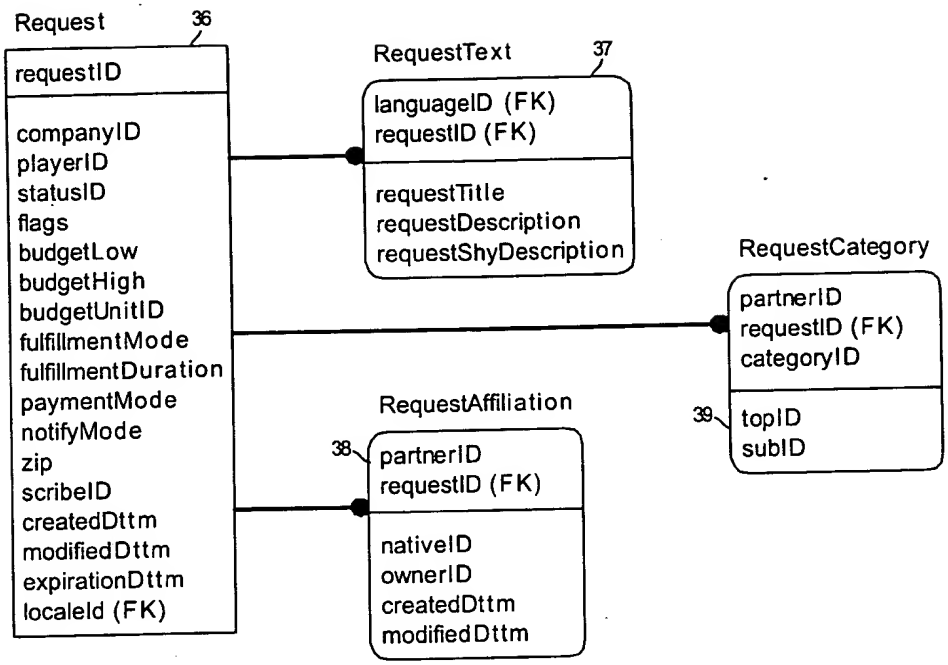


FIG. 3D

Docket No. 50277-0501

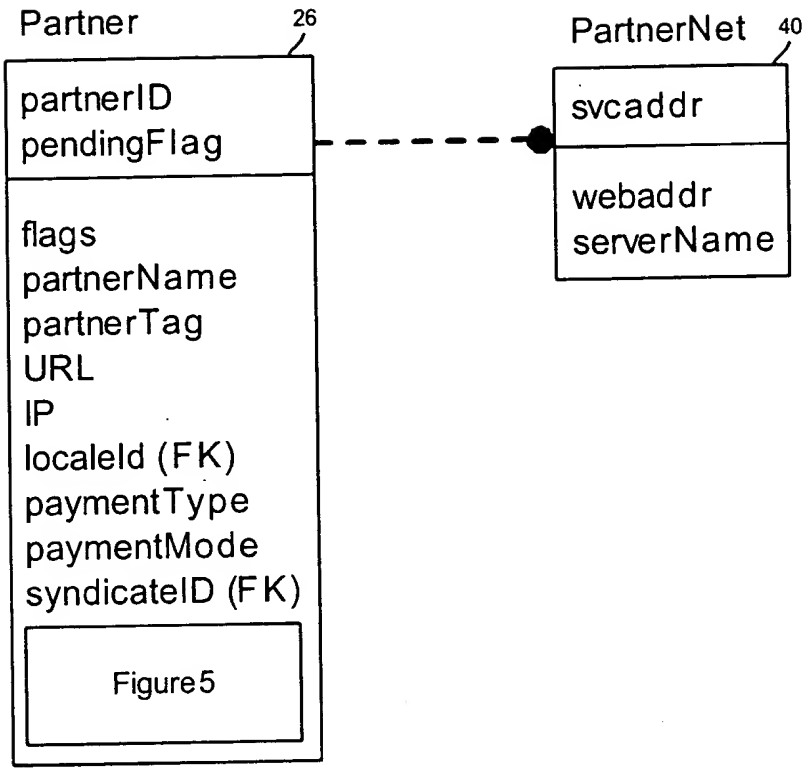
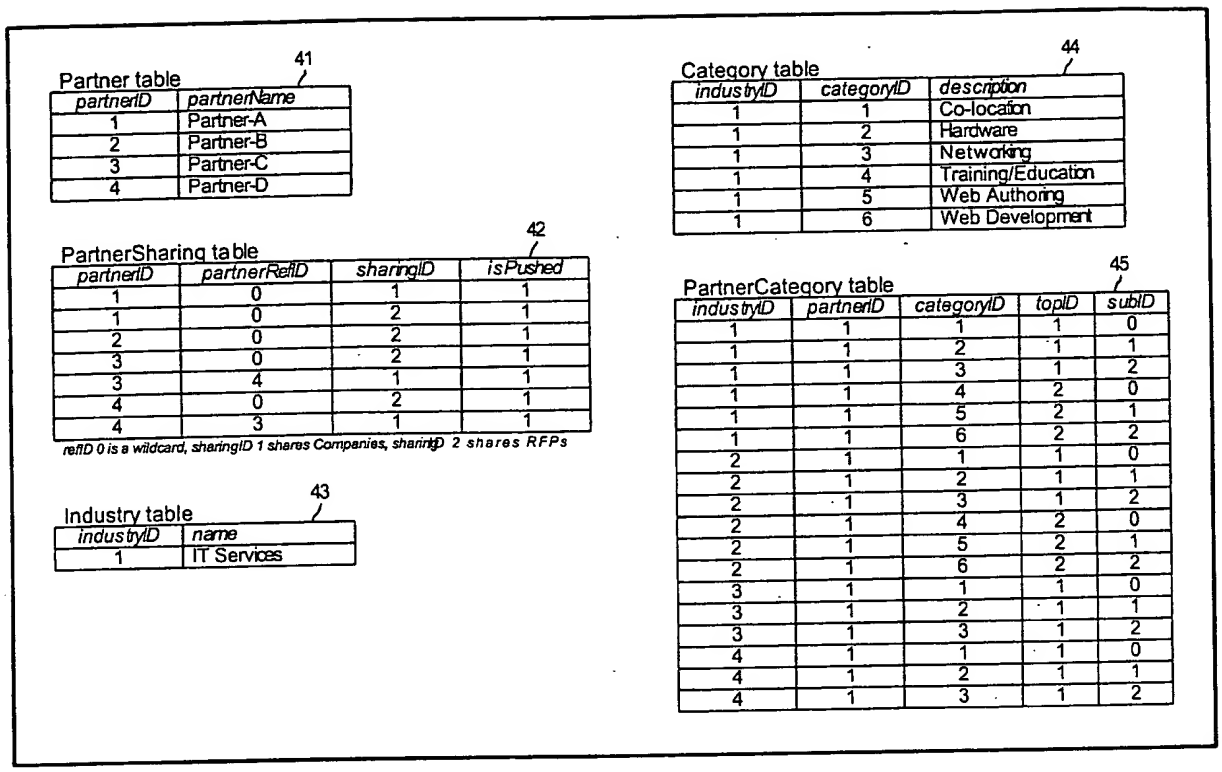


FIG. 3E

Patent Application Publication



Partner table (41)

partnerID	partnerName
1	Partner-A
2	Partner-B
3	Partner-C
4	Partner-D

PartnerSharing table (42)

partnerID	partnerRefID	sharingID	isPushed
1	0	1	1
1	0	2	1
2	0	2	1
3	0	2	1
3	4	1	1
4	0	2	1
4	3	1	1

refID 0 is a wildcard, sharingID 1 shares Companies, sharingID 2 shares RFPs

Industry table (43)

industryID	name
1	IT Services

Category table (44)

industryID	categoryID	description
1	1	Co-location
1	2	Hardware
1	3	Networking
1	4	Training/Education
1	5	Web Authoring
1	6	Web Development

PartnerCategory table (45)

industryID	partnerID	categoryID	topID	subID
1	1	1	1	0
1	1	2	1	1
1	1	3	1	2
1	1	4	2	0
1	1	5	2	1
1	1	6	2	2
2	1	1	1	0
2	1	2	1	1
2	1	3	1	2
2	1	4	2	0
2	1	5	2	1
2	1	6	2	2
3	1	1	1	0
3	1	2	1	1
3	1	3	1	2
4	1	1	1	0
4	1	2	1	1
4	1	3	1	2

Company Sharing Matrix (46)

publishers \ subscribers	Part ref A	Part ref B	Path ref C	Path ref D
Partner A		1	2	2
Partner B	-		-	-
Partner C	-	-		2
Partner D	-	-	2	

1 - all companies in all categories are pushed
2 - all companies in categories 1, 2,and 3 are pushed

RFP Sharing Matrix (47)

publishers \ subscribers	Part ref A	Part ref B	Path ref C	Path ref D
Partner A		1	2	2
Partner B	1		2	2
Partner C	2	2		2
Partner D	2	2	2	

1 - all RFPs pushed
2 - all RFPs in categories 1, 2, and3 are pushed

FIG. 4

Patent Application Publication Jul. 29, 2010 Sheet 4 of 9 US 2010/0191569 A1

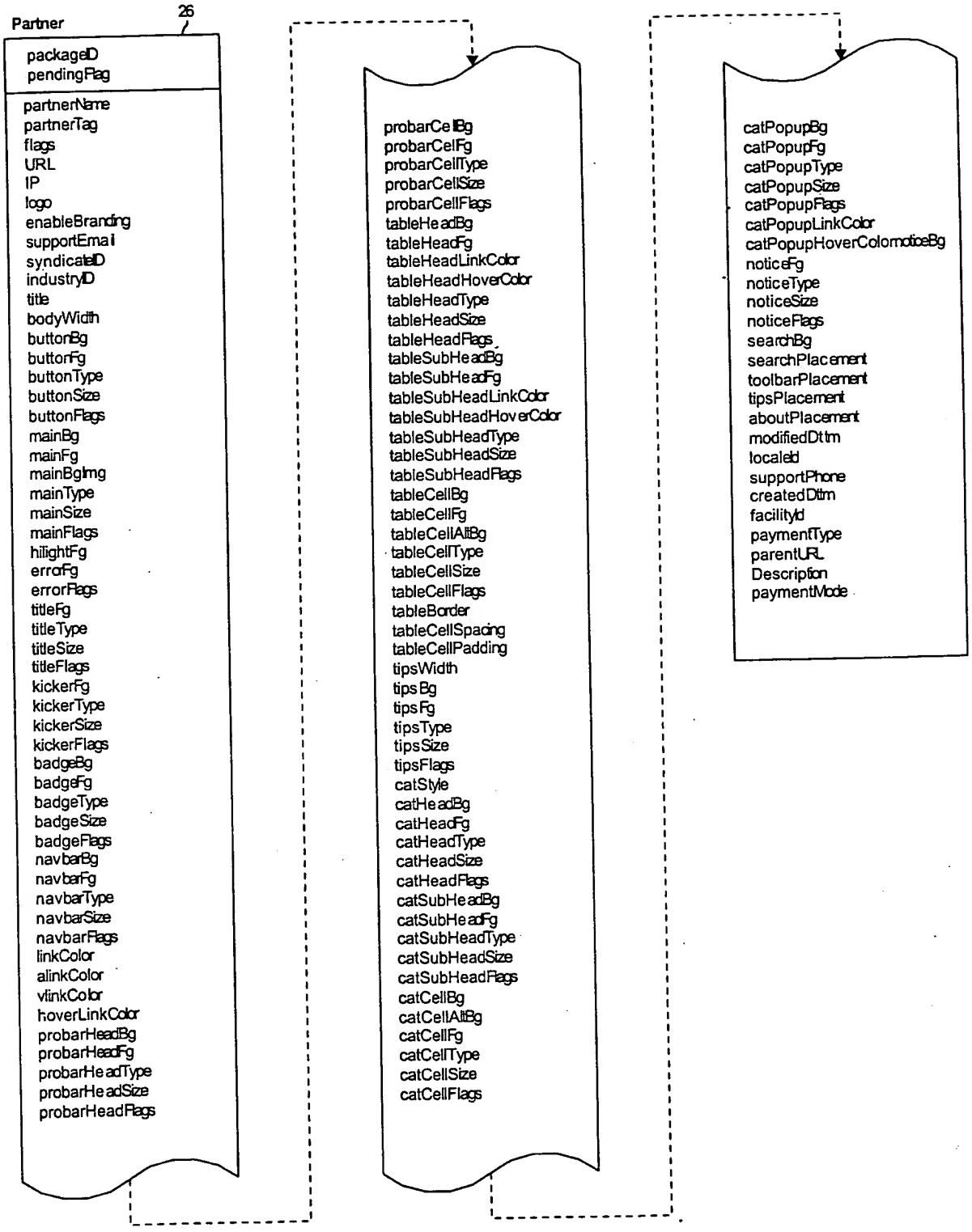

Partner
26
packageID
pendingFlag
partnerName
partnerTag
flags
URL
IP
logo
enableBranding
supportEmail
syndicateID
industryID
title
bodyWidth
buttonBg
buttonFg
buttonType
buttonSize
buttonFlags
mainBg
mainFg
mainBgImg
mainType
mainSize
mainFlags
hilightFg
errorFg
errorFlags
titleFg
titleType
titleSize
titleFlags
kickerFg
kickerType
kickerSize
kickerFlags
badgeBg
badgeFg
badgeType
badgeSize
badgeFlags
navbarBg
navbarFg
navbarType
navbarSize
navbarFlags
linkColor
alinkColor
vlinkColor
hoverLinkColor
probarHeadBg
probarHeadFg
probarHeadType
probarHeadSize
probarHeadFlags
probarCellBg
probarCellFg
probarCellType
probarCellSize
probarCellFlags
tableHeadBg
tableHeadFg
tableHeadLinkColor
tableHeadHoverColor
tableHeadType
tableHeadSize
tableHeadFlags
tableSubHeadBg
tableSubHeadFg
tableSubHeadLinkColor
tableSubHeadHoverColor
tableSubHeadType
tableSubHeadSize
tableSubHeadFlags
tableCellBg
tableCellFg
tableCellAltBg
tableCellType
tableCellSize
tableCellFlags
tableBorder
tableCellSpacing
tableCellPadding
tipsWidth
tipsBg
tipsFg
tipsType
tipsSize
tipsFlags
catStyle
catHeadBg
catHeadFg
catHeadType
catHeadSize
catHeadFlags
catSubHeadBg
catSubHeadFg
catSubHeadType
catSubHeadSize
catSubHeadFlags
catCellBg
catCellAltBg
catCellFg
catCellType
catCellSize
catCellFlags
catPopupBg
catPopupFg
catPopupType
catPopupSize
catPopupFlags
catPopupLinkColor
catPopupHoverColornoticeBg
noticeFg
noticeType
noticeSize
noticeFlags
searchBg
searchPlacement
toolbarPlacement
tipsPlacement
aboutPlacement
modifiedDttm
localeId
supportPhone
createdDttm
facilityId
paymentType
parentURL
Description
paymentMode

FIG. 5

PCT/US2005/000960

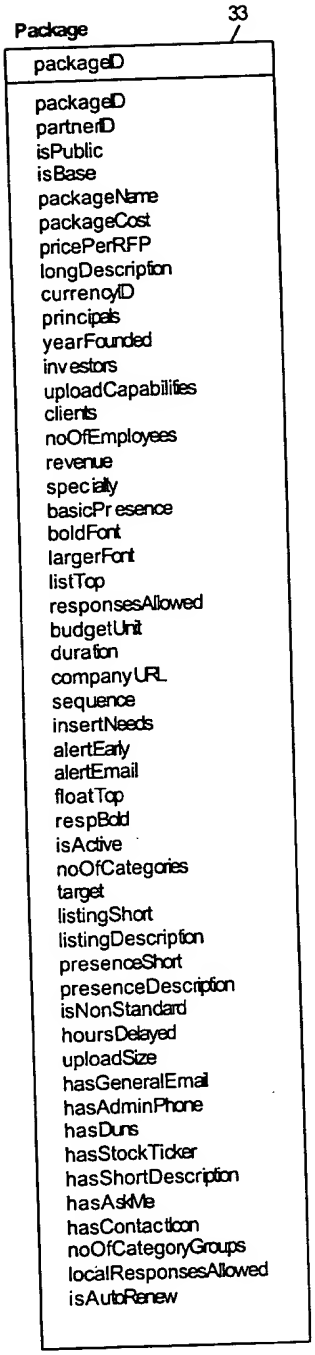


FIG. 6

Given 1: company and package configuration

Company (51)

companyID	name
1	Company-A
2	Company-B
3	Company-C

Package table (52)

packageID	partnerID	packageName	isBase	cost
1	1	Package-1A	1	$0
2	1	Package-1B	0	$99.99
3	2	Package-2A	1	$0
4	2	Package-2B	0	$99.99
5	3	Package-3A	1	$0
6	3	Package-3B	0	$99.99
7	4	Package-4A	1	$0
8	4	Package-4B	0	$99.99

Given 2: subscription activity

- Company-A purchases Package-1B on Partner-A in category 1, Co-Location (53)
- Company-B purchases Package-1B on Partner-A in category 4, Training/Education
- Sales agent sells multi-pack to Company-C on Partner-B/Package-2B and Partner-C/Package-3B in category 4, Training/Education

Result: including SSP and DSE

CompanyCategory table (54)

partnerID	companyID	categoryID	topID	subID	isPrimary
1	1	1	1	0	1
1	1	2	1	1	0
1	1	3	1	2	0
2	1	1	1	0	1
2	1	2	1	1	0
2	1	3	1	2	0
1	2	4	2	0	1
1	2	5	2	1	0
1	2	6	2	2	0
2	2	4	2	0	1
2	2	5	2	1	0
2	2	6	2	2	0
3	2	4	2	0	1
3	2	5	2	1	0
3	2	6	2	2	0
4	2	4	2	0	1
4	2	5	2	1	0
4	2	6	2	2	0
2	3	4	2	0	1
2	3	5	2	1	0
2	3	6	2	2	0
3	3	4	2	0	1
3	3	5	2	1	0
3	3	6	2	2	0
4	3	4	2	0	1
4	3	5	2	1	0
4	3	6	2	2	0

MultiPack table (55)

multiPackID	companyID
1	1
2	1
3	2
4	2
5	2
6	2
7	3
8	3

CompanyAffiliation table (56)

partnerID	companyID	multiPackID	packageID
1	1	*1	2
2	1	2	3
1	2	*3	2
2	2	4	3
3	2	5	5
4	2	6	7
2	3	*7	2
3	3	*7	4
4	3	8	5

FIG. 7

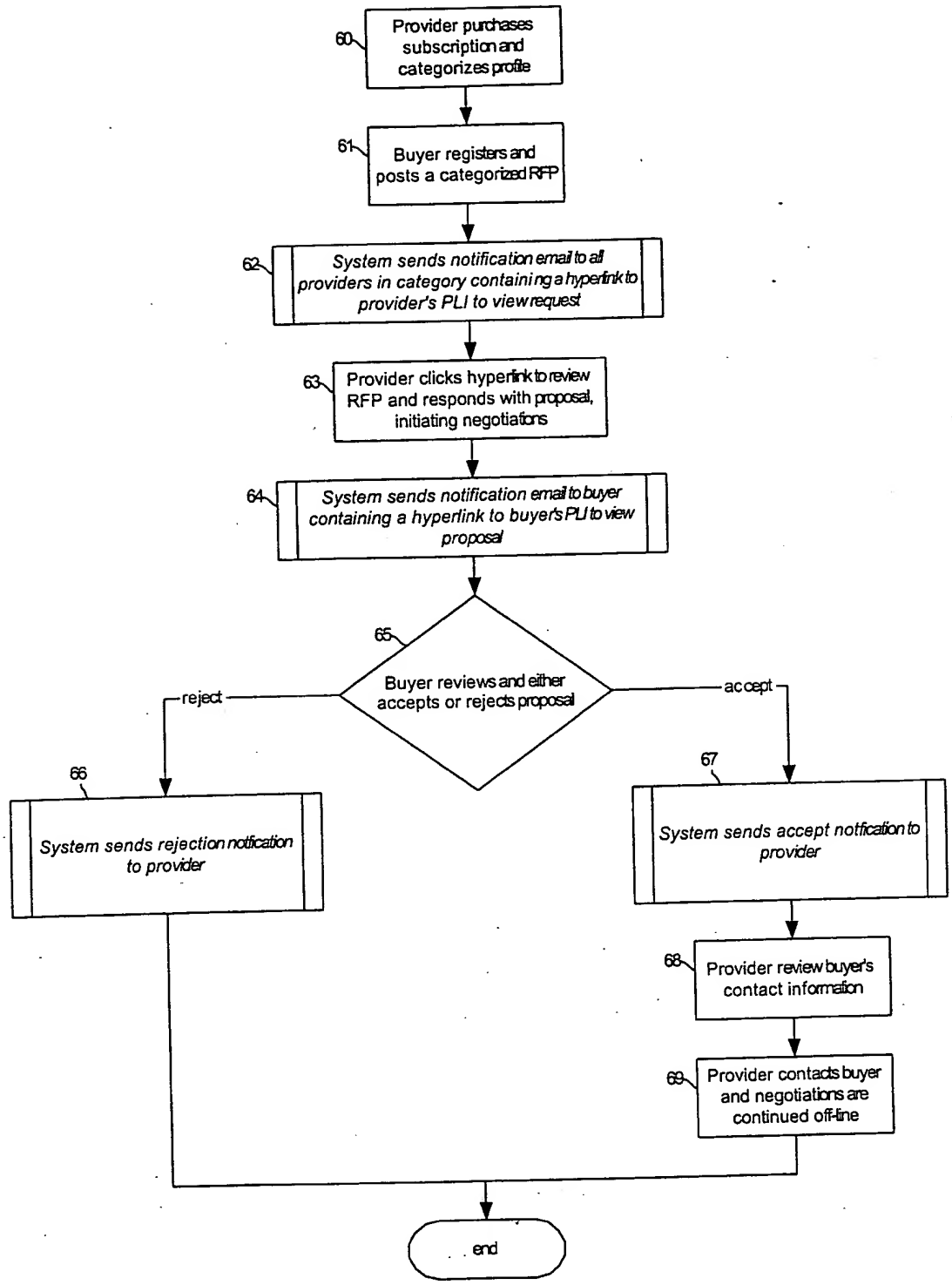

60
Provider purchases subscription and categorizes profile
61
Buyer registers and posts a categorized RFP
62
System sends notification email to all providers in category containing a hyperlink to provider's PLI to view request
63
Provider clicks hyperlink to review RFP and responds with proposal, initiating negotiations
64
System sends notification email to buyer containing a hyperlink to buyer's PLI to view proposal
65
Buyer reviews and either accepts or rejects proposal
reject
accept
66
System sends rejection notification to provider
67
System sends accept notfication to provider
68
Provider review buyer's contact information
69
Provider contacts buyer and negotiations are continued off-line
end

FIG. 8A

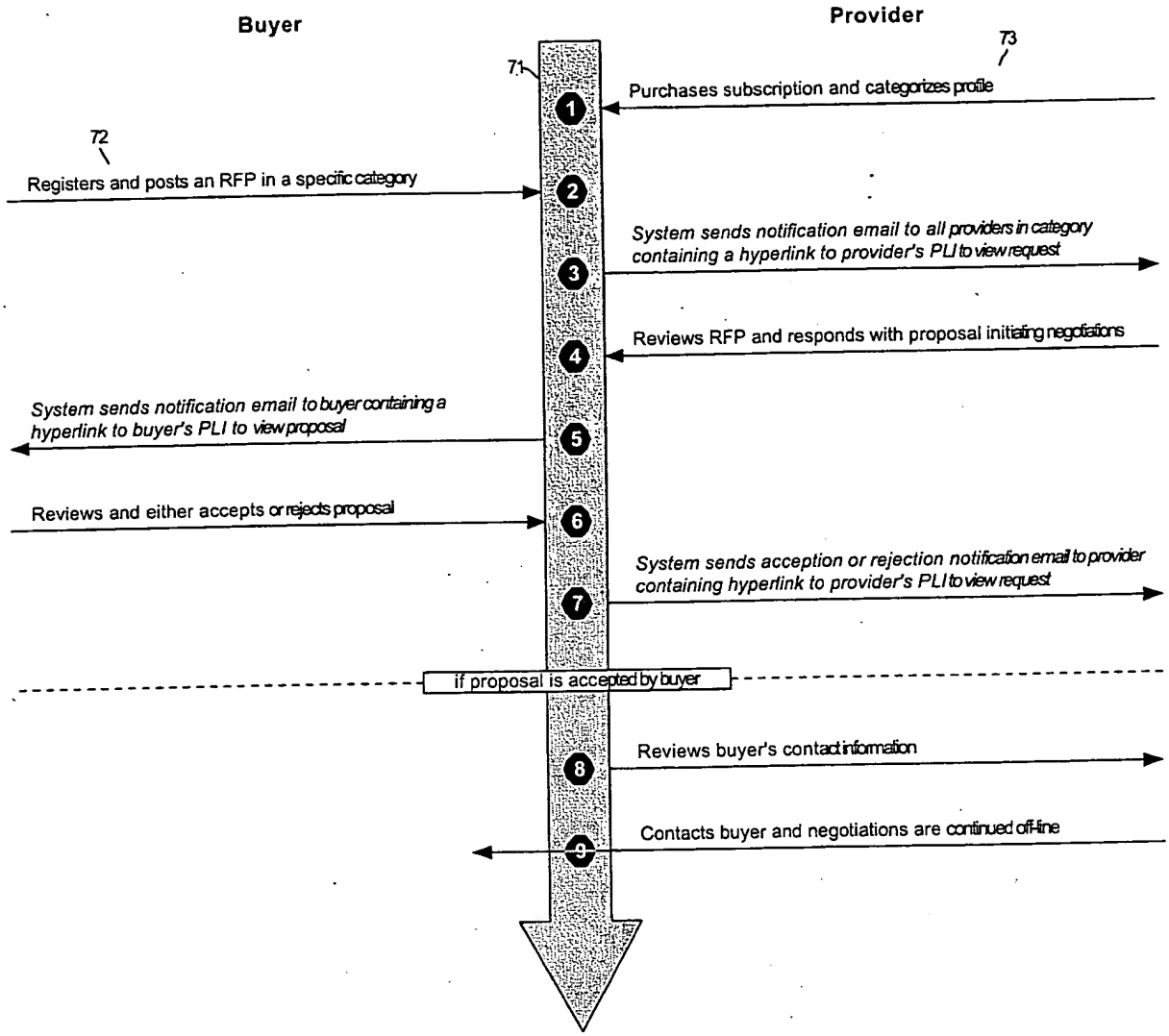

Buyer
Provider
71
73
72
Purchases subscription and categorizes profile
Registers and posts an RFP in a specific category
System sends notification email to all providers in category containing a hyperlink to provider's PLI to view request
Reviews RFP and responds with proposal initiating negotiations
System sends notification email to buyer containing a hyperlink to buyer's PLI to view proposal
Reviews and either accepts or rejects proposal
System sends acception or rejection notification email to provider containing hyperlink to provider's PLI to view request
if proposal is accepted by buyer
Reviews buyer's contact information
Contacts buyer and negotiations are continued off-line
1
2
3
4
5
6
7
8
9

FIG. 8B

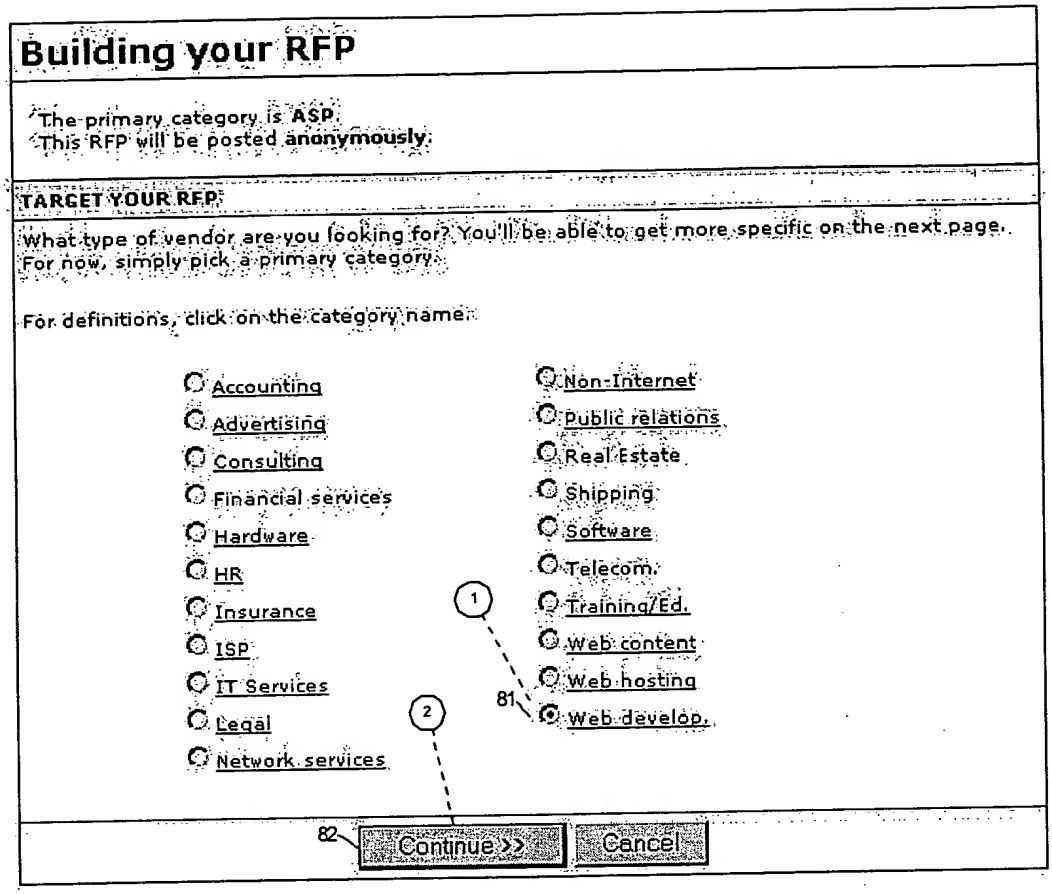


FIG. 9A

10/17/2003 - 25250

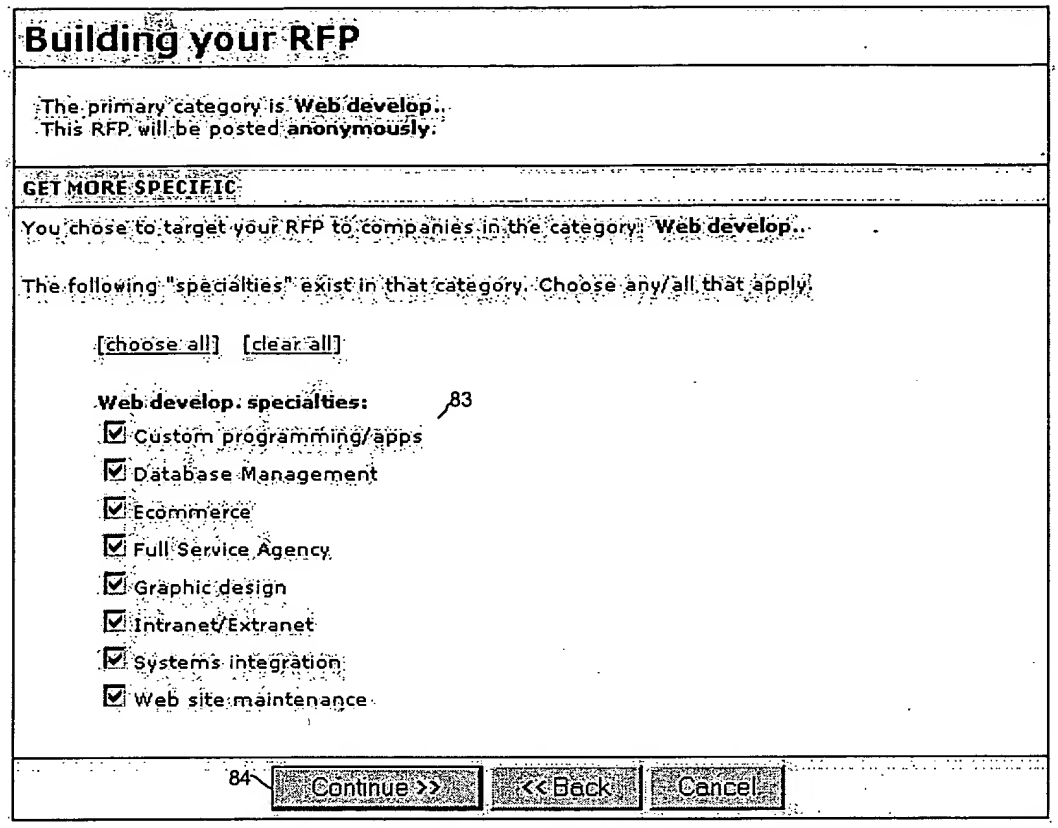


FIG. 9B

US 2005/0256750 A1

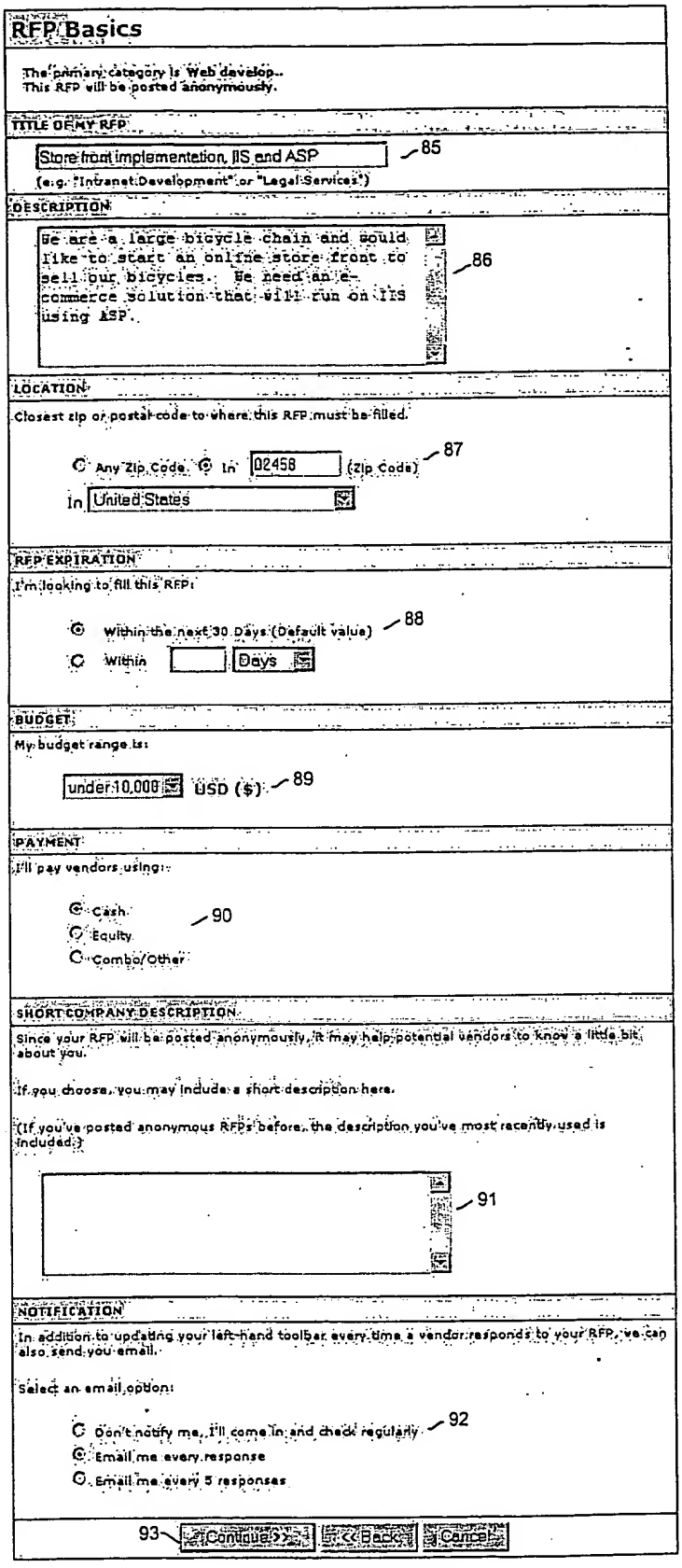

RFP Basics
The primary category is Web develop..
This RFP will be posted anonymously.
TITLE OF MY RFP
Store from implementation, IIS and ASP
85
(e.g. "Intranet Development" or "Legal Services")
DESCRIPTION
We are a large bicycle chain and would like to start an online store front to sell our bicycles. We need an e-commerce solution that will run on IIS using ASP.
86
LOCATION
Closest zip or postal code to where this RFP must be filled.
Any Zip Code
In
02458
(Zip Code)
87
In United States
RFP EXPIRATION
I'm looking to fill this RFP:
Within the next 30 Days (Default value)
88
Within
Days
BUDGET
My budget range is:
under 10,000
USD ($)
89
PAYMENT
I'll pay vendors using:
Cash
Equity
Combo/Other
90
SHORT COMPANY DESCRIPTION
Since your RFP will be posted anonymously, it may help potential vendors to know a little bit about you.
If you choose, you may include a short description here.
(If you've posted anonymous RFPs before, the description you've most recently used is included.)
91
NOTIFICATION
In addition to updating your left-hand toolbar every time a vendor responds to your RFP, we can also send you email.
Select an email option:
Don't notify me, I'll come in and check regularly
92
Email me every response
Email me every 5 responses
93
Continue >>
<< Back
Cancel

FIG. 9C

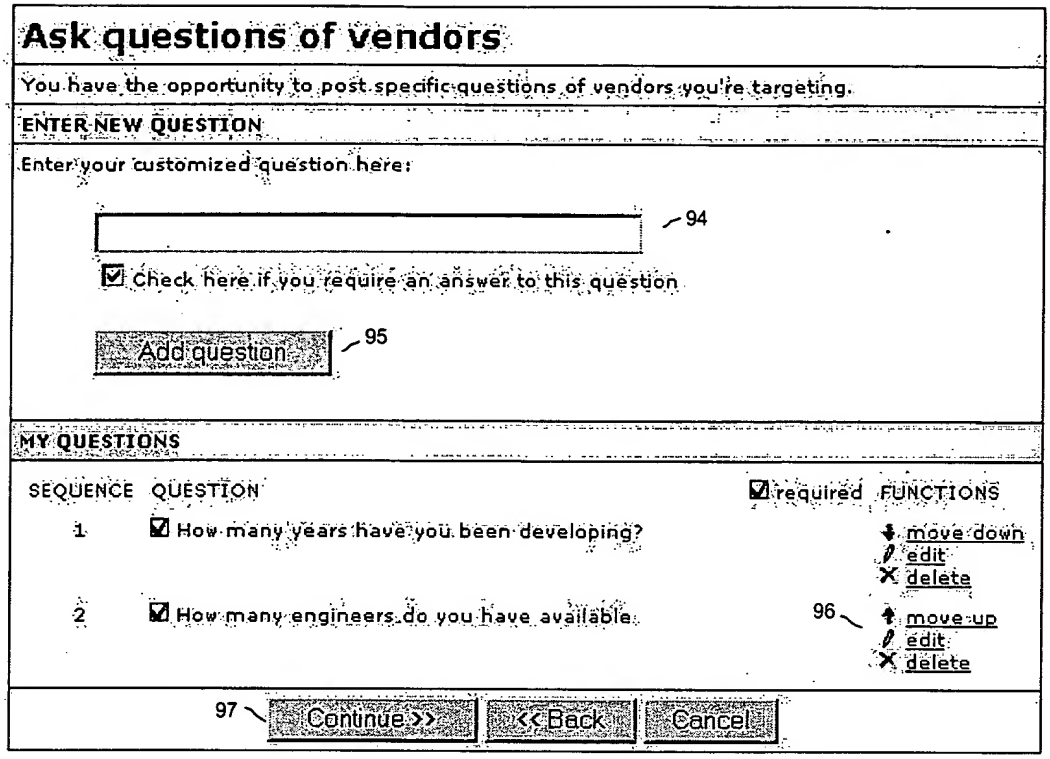


FIG. 9D

EDITED - 25250650

FOLEY 40 - 25250

THE BASICS	[edit]
Company issuing RFP:	Anonymous
Title of RFP:	Store front implementation, IIS and ASP
Description of RFP:	We are a large bicycle chain and would like to start an online store front to sell our bicycles. We need an e-commerce solution that will run on IIS using ASP.
Closest Zip Code to where this RFP must be filled:	02458 (Newton, Massachusetts) in United States
This RFP needs to be filled:	within the next 30 Days
Our budget range:	no greater than $10,000
We'll pay vendors using:	Cash
Notification:	Email me every response
Anonymous description:	

TARGETED VENDORS [edit]

You've targeted your RFP in the following main category:

Web develop.
Custom programming/apps
Database Management
Ecommerce
Full Service Agency
Graphic design
Intranet/Extranet
Systems integration
Web site maintenance

QUESTIONS TO VENDORS [edit]

Vendors will be asked the following question(s):

1. How many years have you been developing?

2. How many engineers do you have available

98 Submit >> | Save and finish later | Cancel

FIG. 9E

News Feed Service	6 Responses
THE BASICS	
Company posting RFP:	*Anonymous*
Anonymous description:	We are an award-winning business media company with an audience that expects the highest quality content and services.
Description of RFP:	We are looking for a cost-effective and flexible way to integrate third-party news feeds into our site. Key requirements are: 1. Timely updated news (business & finance) 2. Ability to filter by sources 3. Ability to filter by topic 4. Ability to edit headline links 5. Fair pricing based on page views 6. Quality sources 7. Easy integration into our CMS OR ASP hosting of stories with private label presentation 8. Ability to serve our ads on article pages
This RFP must be filled in the following country:	Anywhere in United States
Date posted:	Friday, March 16, 2001
This RFP expires on:	Sunday, April 15, 2001
Our budget:	$10,001 - $25,000
We'll pay vendors using:	Cash
TARGETED VENDORS	
This RFP is targeted to vendors specialized in the following category: **Web content** Media and news feeds	
QUESTIONS TO VENDORS	
You've chosen to ask targeted vendors the following questions: 1. Who are your three most respected news providers? 2. Please list the URL of a client site (or demo site) using your services.	
101 Respond to this RFP >>	

FIG. 10A

EXPRESS MAIL NO. EL 720650510

Patent Application Publication Aug. 23, 2007 Sheet 10 of 59 US 2007/0198359 A1

News Feed Service

We are looking for a cost-effective and flexible way to integrate third-party news feeds into our site. Key requirements are: 1. Timely updated news (business & finance) 2. Ability to filter by sources 3. Ability to filter by topic 4. Ability to edit headline links 5. Fair pricing based on page views 6. Quality sources 7. Easy integration into our CMS OR ASP hosting of stories with private label presentation 8. Ability to serve our ads on article pages

ABOUT YOU		INCLUDE
Contact name:	Steven M Cohn	102 ☑
Contact email:	steven@newmediary.com	☑
Bus. phone:	(617) 9287900	☑
Fax number:	(617) 928-5080	☑

NOTE: Links to company profiles are provided to listing parties. Please keep them current.

QUESTIONS ☑ required

1. ☑ Who are your three most respected news providers?	BCD News Co, EFG News Co, and HIJ News Co. 103
2. ☑ Please list the URL of a client site (or demo site) using your services.	http://

MORE INFORMATION

If you would like to supply any further information, please enter it here:

104 Have experience incorporating news feeds with some of the top news aggregation services on the Web.

105 Review response >>

FIG. 10B

News Feed Service

We are looking for a cost-effective and flexible way to integrate third-party news feeds into our site. Key requirements are: 1. Timely updated news (business & finance) 2. Ability to filter by sources 3. Ability to filter by topic 4. Ability to edit headline links 5. Fair pricing based on page views 6. Quality sources 7. Easy integration into our CMS OR ASP hosting of stories with private label presentation 8. Ability to serve our ads on article pages

ABOUT YOU

Contact name:	Steven M Cohn
Bus. phone:	(617) 9287900
FAX:	(617) 928-5080

NOTE: Links to company profiles are provided to listing parties. Please keep them current.

QUESTIONS

1. Who are your three most respected news providers?	BCD News Co, EFG News Co, and HIJ News Co
2. Please list the URL of a client site (or demo site) using your services.	http://

MORE INFORMATION

Have experience incorporating news feeds with some of the top news aggregation services on the Web.

106 Submit response >> << Edit response

FIG. 10C

EXPRESS MAIL NO. EV 325206569

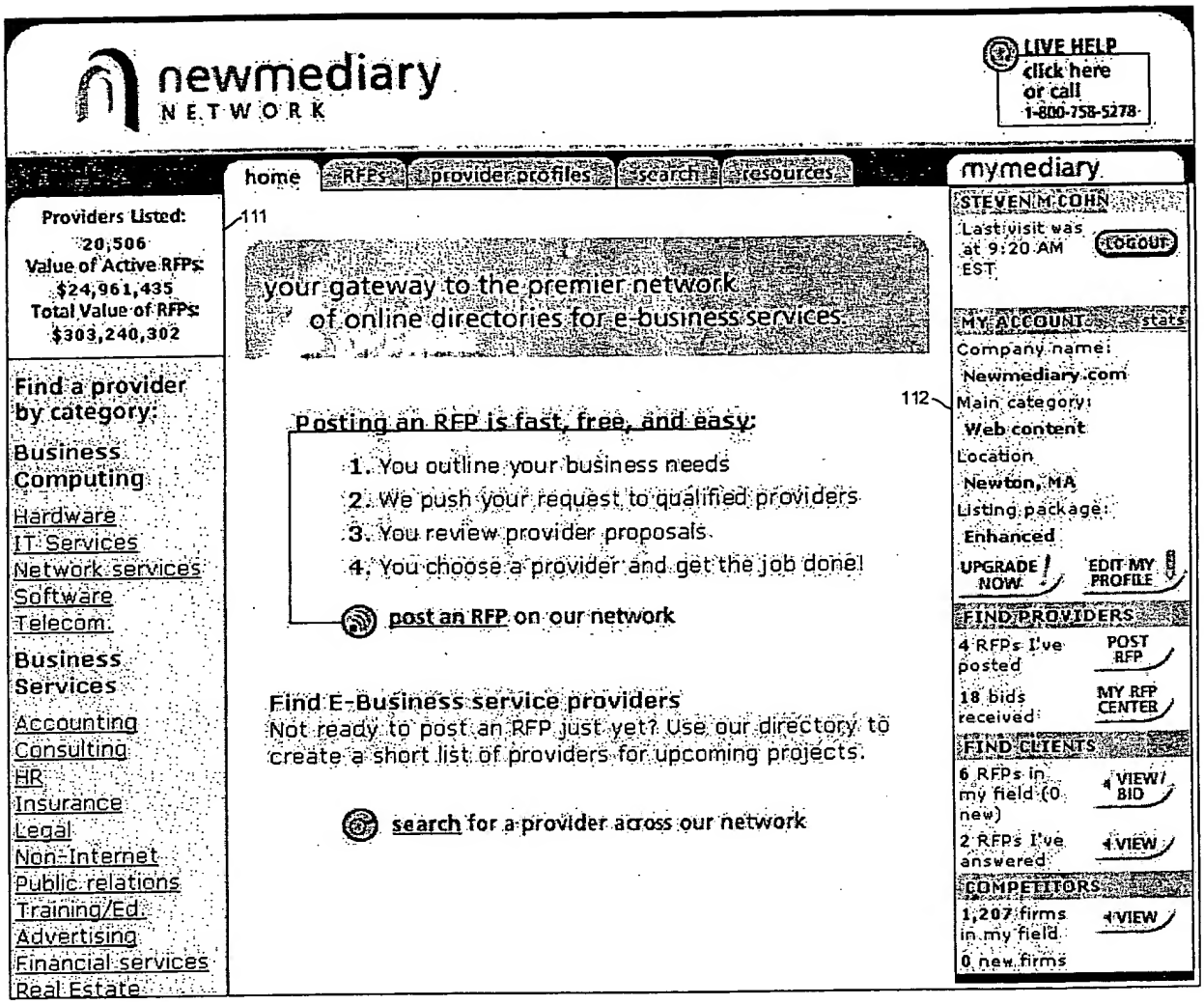


FIG. 11

Patent - 4,529,060

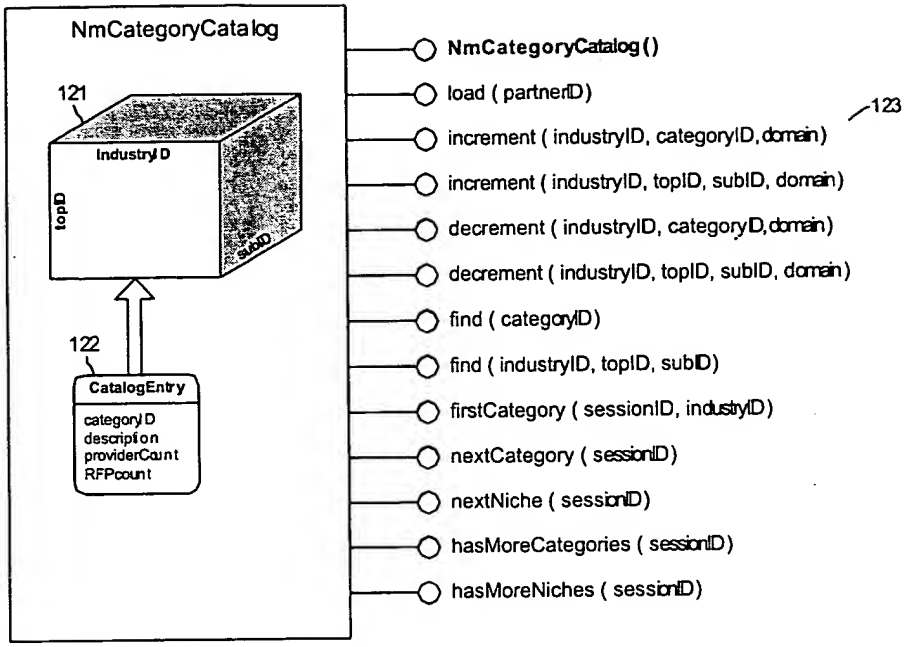


FIG. 12

EXPRESS MAIL NO. EV339605960

EOTF20 v5.2.0.5.0

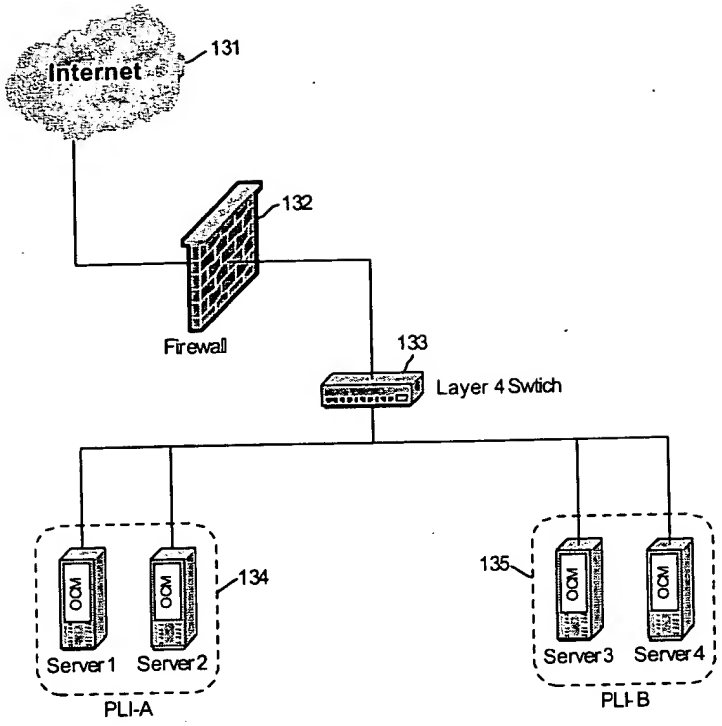
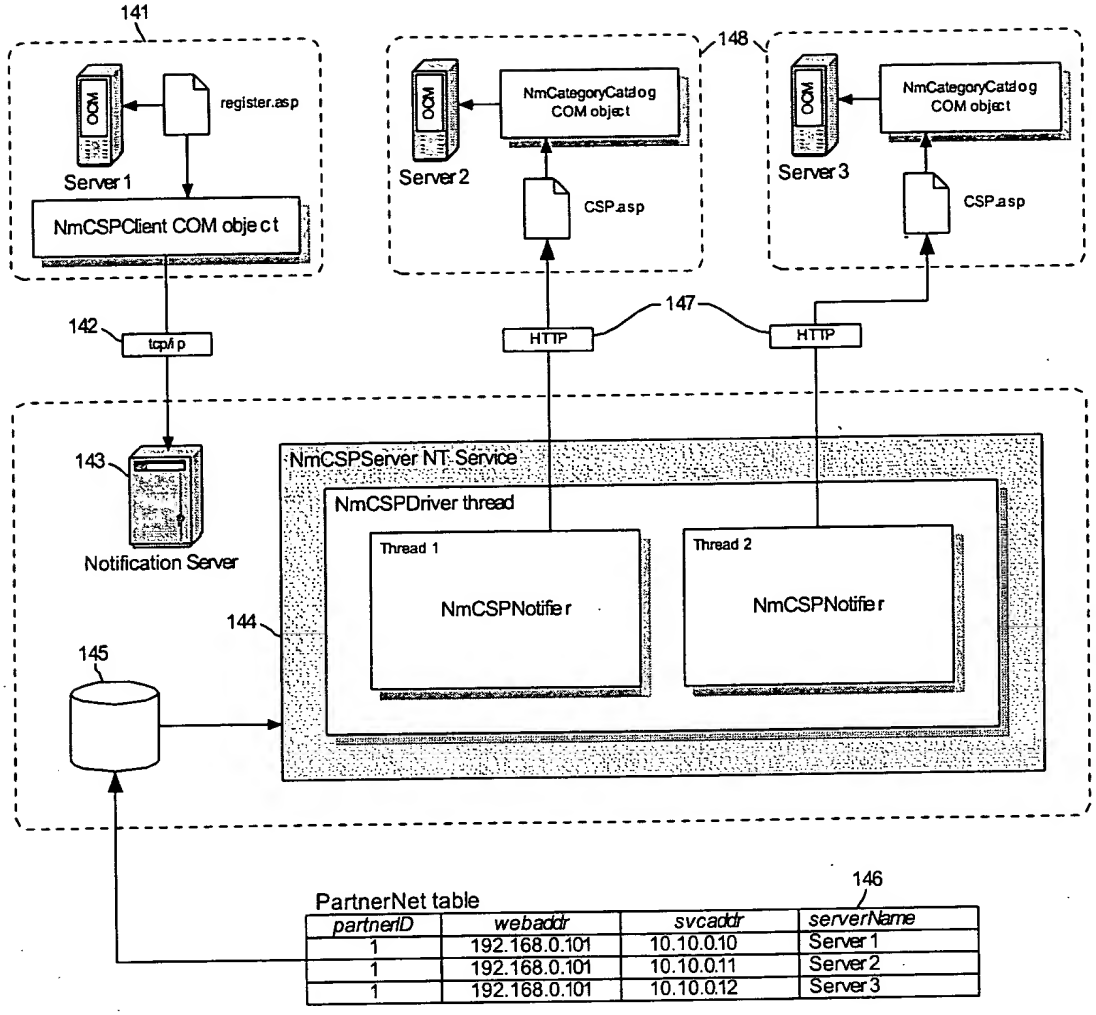


FIG. 13



146

PartnerNet table

partnerID	*webaddr*	*svcaddr*	*serverName*
1	192.168.0.101	10.10.0.10	Server 1
1	192.168.0.101	10.10.0.11	Server 2
1	192.168.0.101	10.10.0.12	Server 3

FIG. 14A

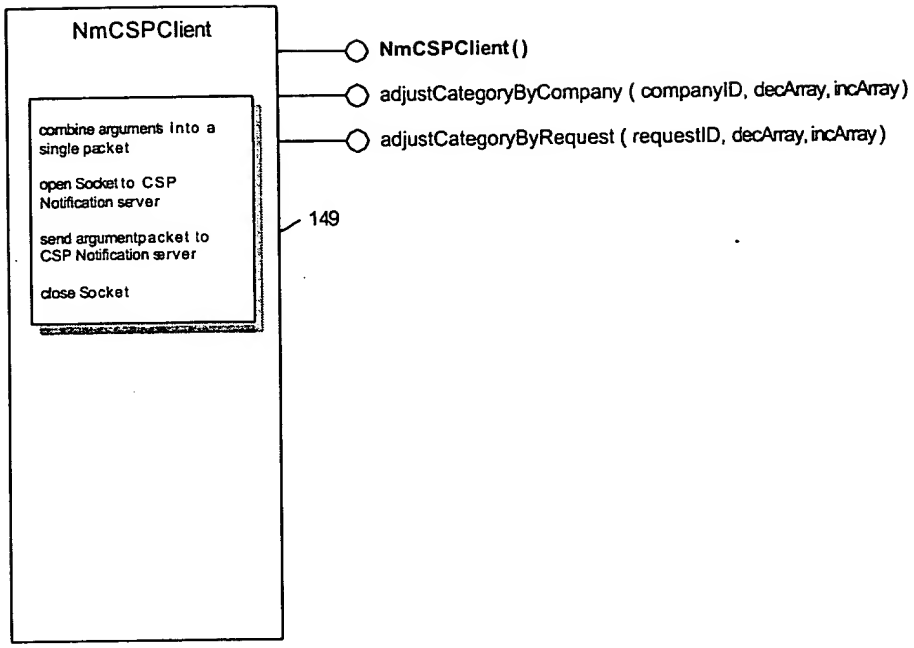


FIG. 14B

EXHIBIT 2035

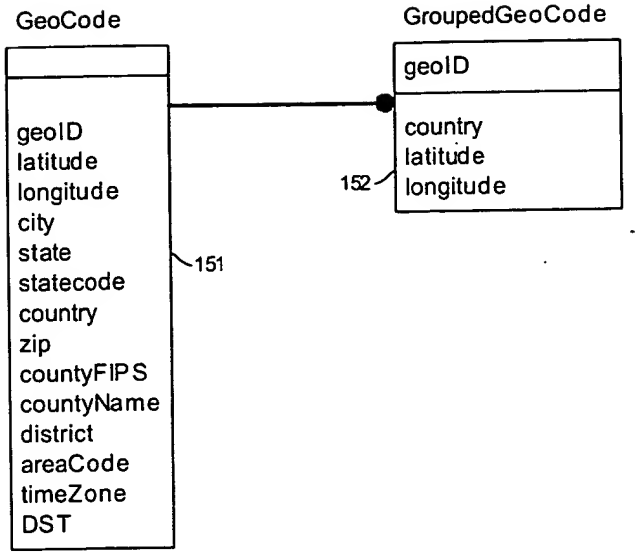


FIG. 15

US 7,054,868 B2

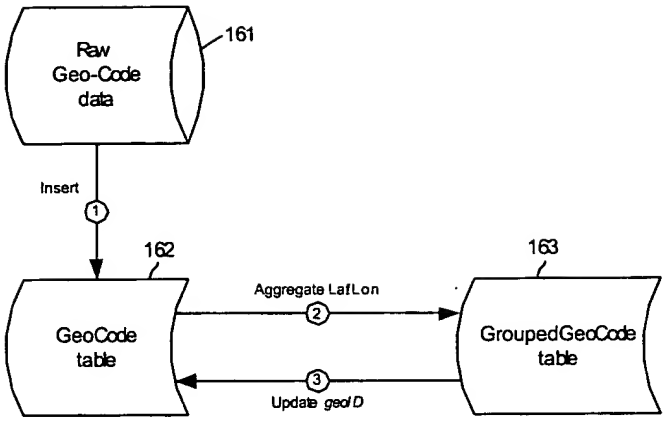


FIG. 16

EXPRESS MAIL NO. EV325060690

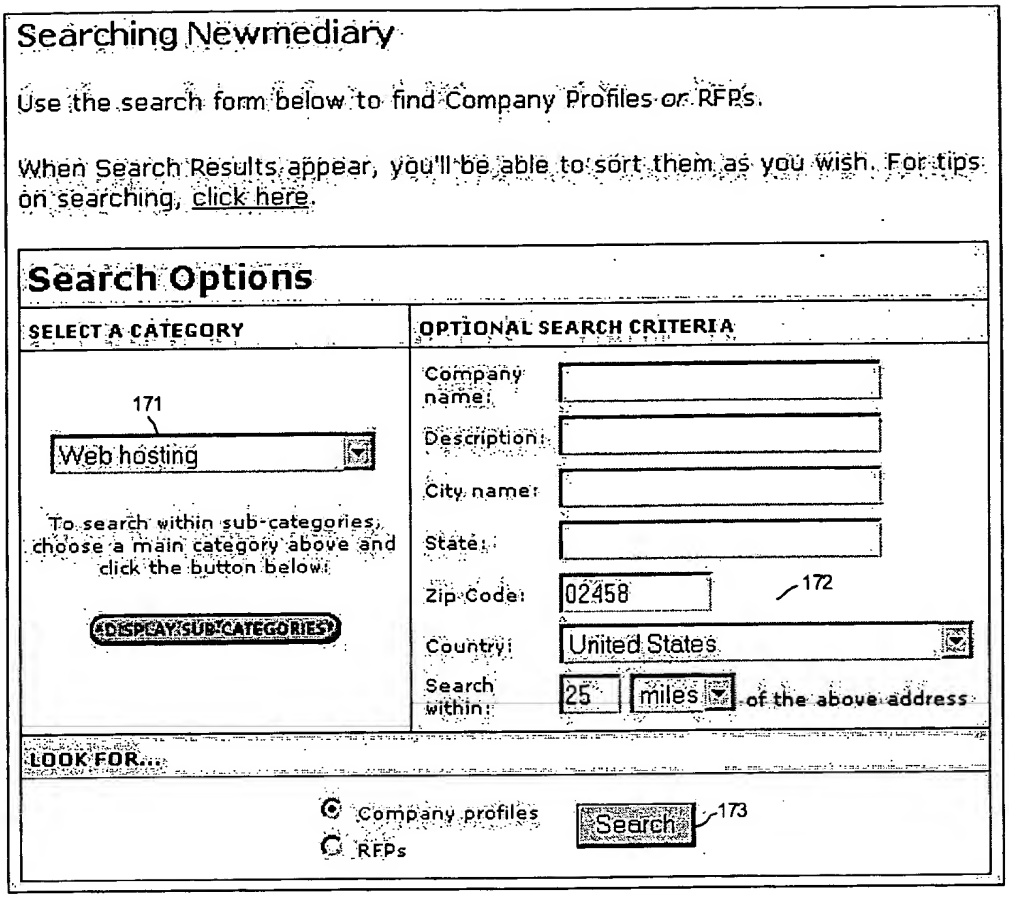


FIG. 17A

FIG. 17A - 2/2/2005

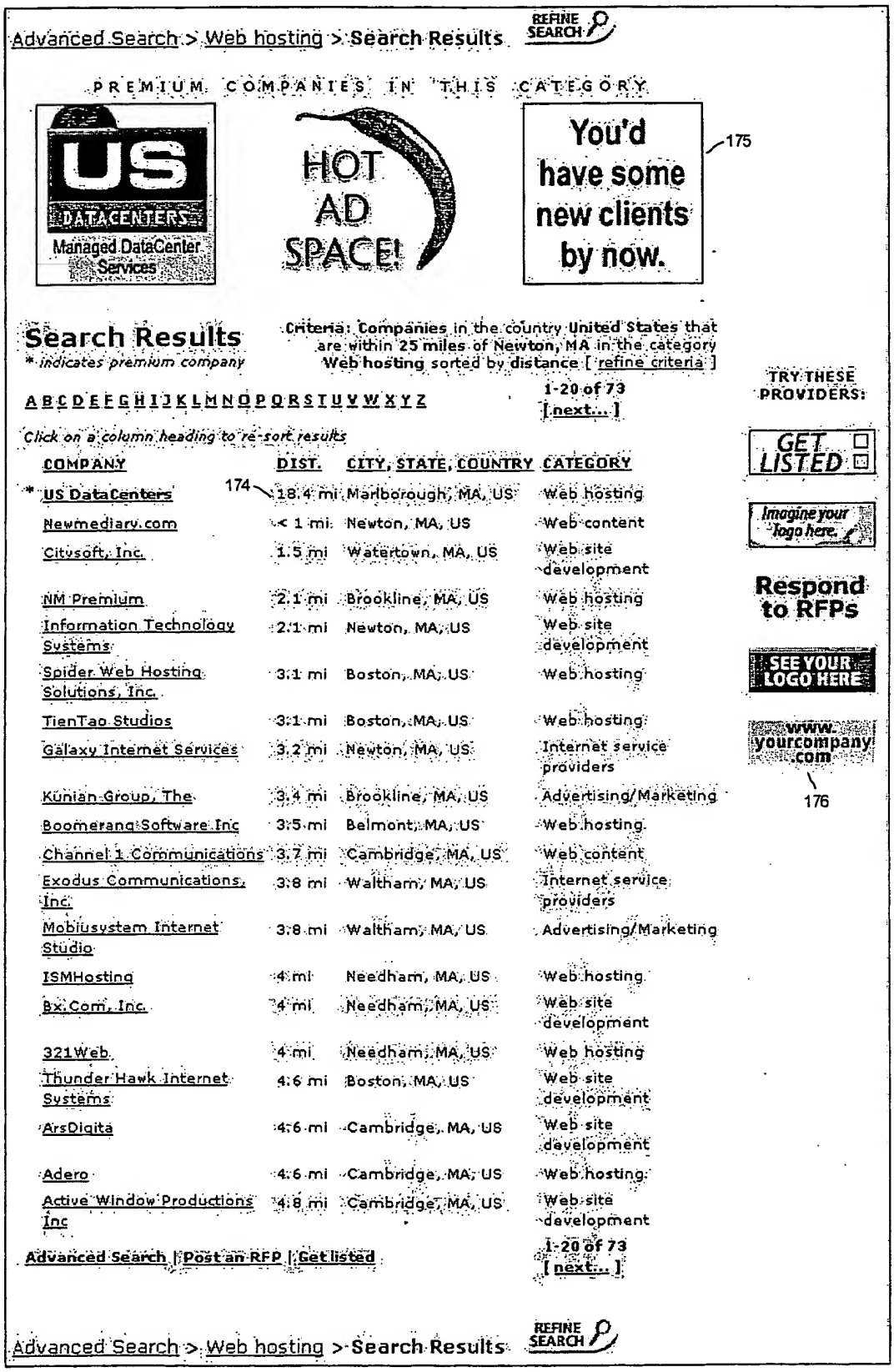

Advanced Search > Web hosting > Search Results
REFINE SEARCH
PREMIUM COMPANIES IN THIS CATEGORY
US DATACENTERS
Managed DataCenter Services
HOT AD SPACE!
You'd have some new clients by now.
175
Search Results
* indicates premium company
Criteria: Companies in the country United States that are within 25 miles of Newton, MA in the category Web hosting sorted by distance [refine criteria]
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1-20 of 73
[next...]
Click on a column heading to re-sort results
COMPANY | DIST. | CITY, STATE, COUNTRY | CATEGORY
* US DataCenters | 18.4 mi | Marlborough, MA, US | Web hosting
174
Newmediary.com | < 1 mi | Newton, MA, US | Web content
Citysoft, Inc. | 1.5 mi | Watertown, MA, US | Web site development
NM Premium | 2.1 mi | Brookline, MA, US | Web hosting
Information Technology Systems | 2.1 mi | Newton, MA, US | Web site development
Spider Web Hosting Solutions, Inc. | 3.1 mi | Boston, MA, US | Web hosting
TienTao Studios | 3.1 mi | Boston, MA, US | Web hosting
Galaxy Internet Services | 3.2 mi | Newton, MA, US | Internet service providers
Kunian Group, The | 3.4 mi | Brookline, MA, US | Advertising/Marketing
Boomerang Software Inc | 3.5 mi | Belmont, MA, US | Web hosting
Channel 1 Communications | 3.7 mi | Cambridge, MA, US | Web content
Exodus Communications, Inc. | 3.8 mi | Waltham, MA, US | Internet service providers
Mobiusystem Internet Studio | 3.8 mi | Waltham, MA, US | Advertising/Marketing
ISMHosting | 4 mi | Needham, MA, US | Web hosting
Bx.Com, Inc. | 4 mi | Needham, MA, US | Web site development
321Web | 4 mi | Needham, MA, US | Web hosting
Thunder Hawk Internet Systems | 4.6 mi | Boston, MA, US | Web site development
ArsDigita | 4.6 mi | Cambridge, MA, US | Web site development
Adero | 4.6 mi | Cambridge, MA, US | Web hosting
Active Window Productions Inc | 4.8 mi | Cambridge, MA, US | Web site development
Advanced Search | Post an RFP | Get listed
1-20 of 73
[next...]
Advanced Search > Web hosting > Search Results
REFINE SEARCH
TRY THESE PROVIDERS:
GET LISTED
Imagine your logo here.
Respond to RFPs
SEE YOUR LOGO HERE
www.yourcompany.com
176

FIG. 17B

EP 1 724 703 A2

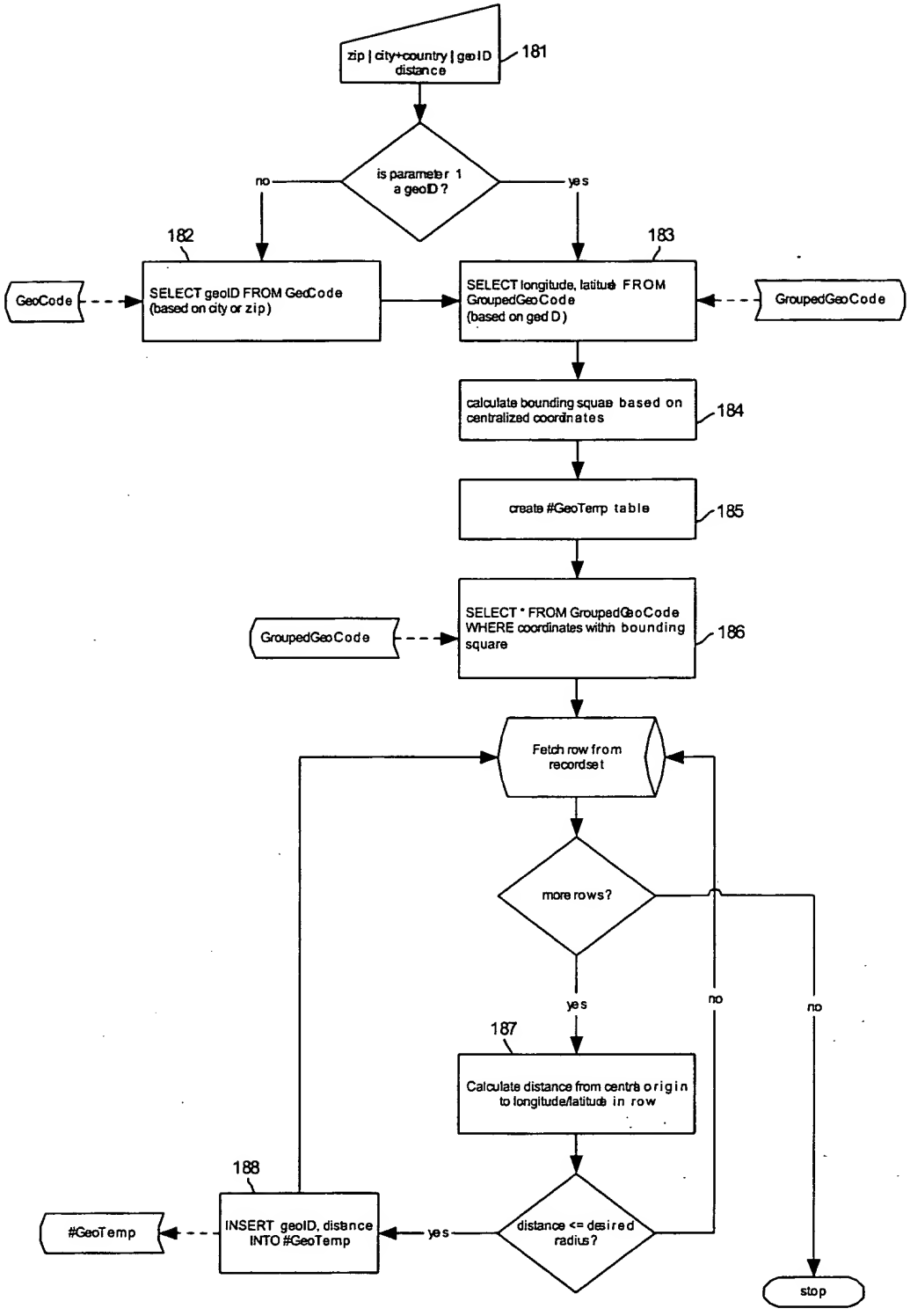


FIG. 18

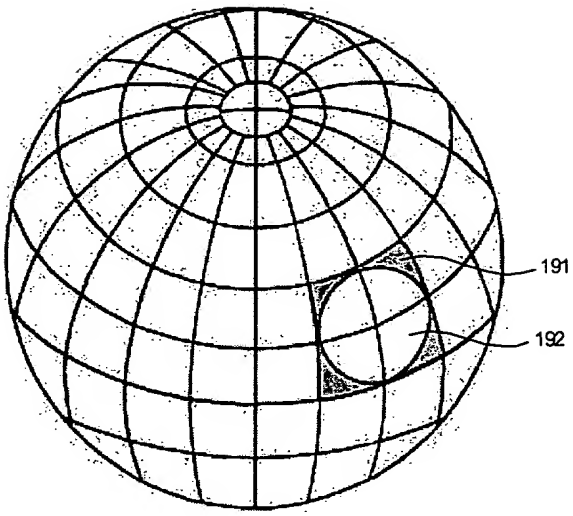


FIG. 19

EP 1 774 901 A2 20070418

```
public class NmGeoCode
{
  public static final double METERS_PER_MILE = 1609.344;

  //=============================================================================================
201 public static double getDistance (double lat1, double lon1, double lat2, double lon2)
  {
      // approx radius; true radius varies from 6357km (polar) to 6378km (equatorial).
      final double EARTH_RADIUS = 6367000;                                    202

      // convert from degrees to radians
      double rlat1 = lat1 * Math.PI / 180;
      double rlon1 = lon1 * Math.PI / 180;
      double rlat2 = lat2 * Math.PI / 180;
      double rlon2 = lon2 * Math.PI / 180;

      // calclulate distance in meters
      double dlat = rlat2 - rlat1;
      double dlon = rlon2 - rlon1;

      double a = Math.pow(Math.sin(dlat / 2),2)
               + Math.cos(rlat1) * Math.cos(rlat2) * Math.pow(Math.sin(dlon / 2),2);
      double d = 2 * Math.atan2(Math.sqrt(a),Math.sqrt(1-a)) * EARTH_RADIUS;

      return(d);
  }

  //=============================================================================================
203 public static double[] getLatLon(double lat1, double lon1, double crs12, double d12)
  {
      final double EPS = 0.00000000005;
      final double convFactor = 1.852;          //km to nm

      double dlon, lat2, lon2;
      double rlat1, rlon1, rcrs12, rd12;

      rlat1 = lat1 * Math.PI / 180;
      rlon1 = lon1 * Math.PI / 180;
      rcrs12 = crs12 * Math.PI / 180;
      rd12 = d12 / convFactor;                  // now we're in nm
      rd12 = rd12 / (180 * 60 / Math.PI);       // now we're in radians

      lat2 = Math.asin(Math.sin(rlat1) * Math.cos(rd12)
           + Math.cos(rlat1) * Math.sin(rd12) * Math.cos(rcrs12));

      if (Math.abs(Math.cos(lat2)) < EPS)
          lon2 = 0.;                            //endpoint a pole
      else
      {
          dlon = Math.atan2(Math.sin(rcrs12) * Math.sin(rd12)
               * Math.cos(rlat1), Math.cos(rd12) - Math.sin(rlat1) * Math.sin(lat2));
          lon2 = mod(rlon1 - dlon + Math.PI, 2 * Math.PI) - Math.PI;
      }

      double[] out = new double[2];
      out[0] = lat2 * (180 / Math.PI);
      out[1] = lon2 * (180 / Math.PI);

      return(out);
  }

  //=============================================================================================

  private static double mod(double x, double y)
  {
      return(x - y * Math.floor(x / y));
  }
}
```

FIG. 20

EDITED - 5/26/2005

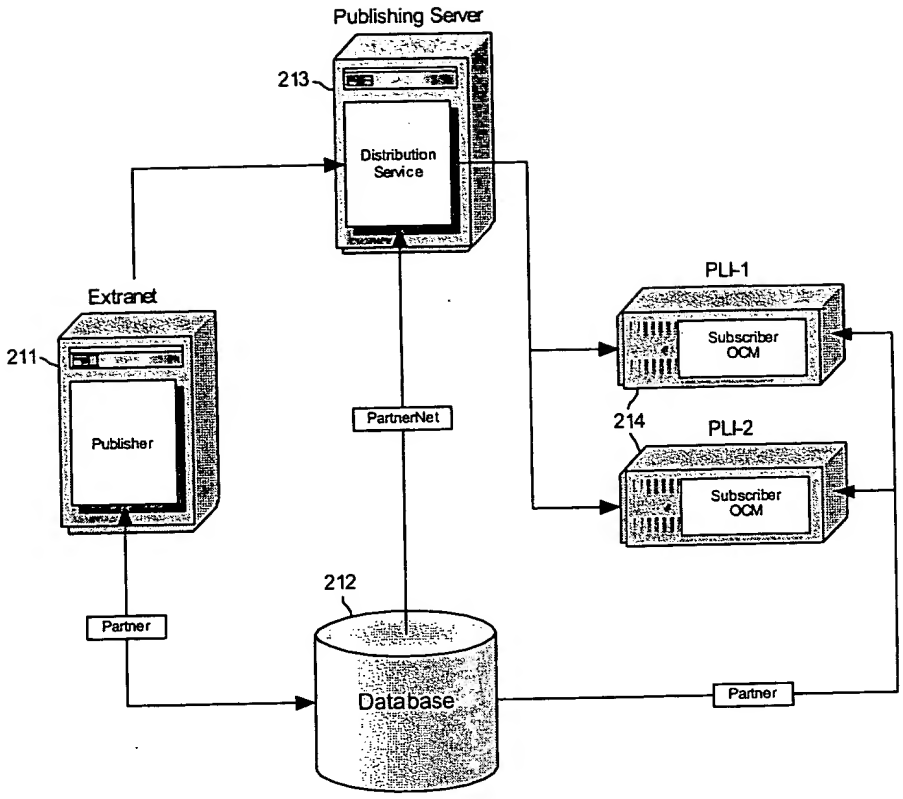


FIG. 21

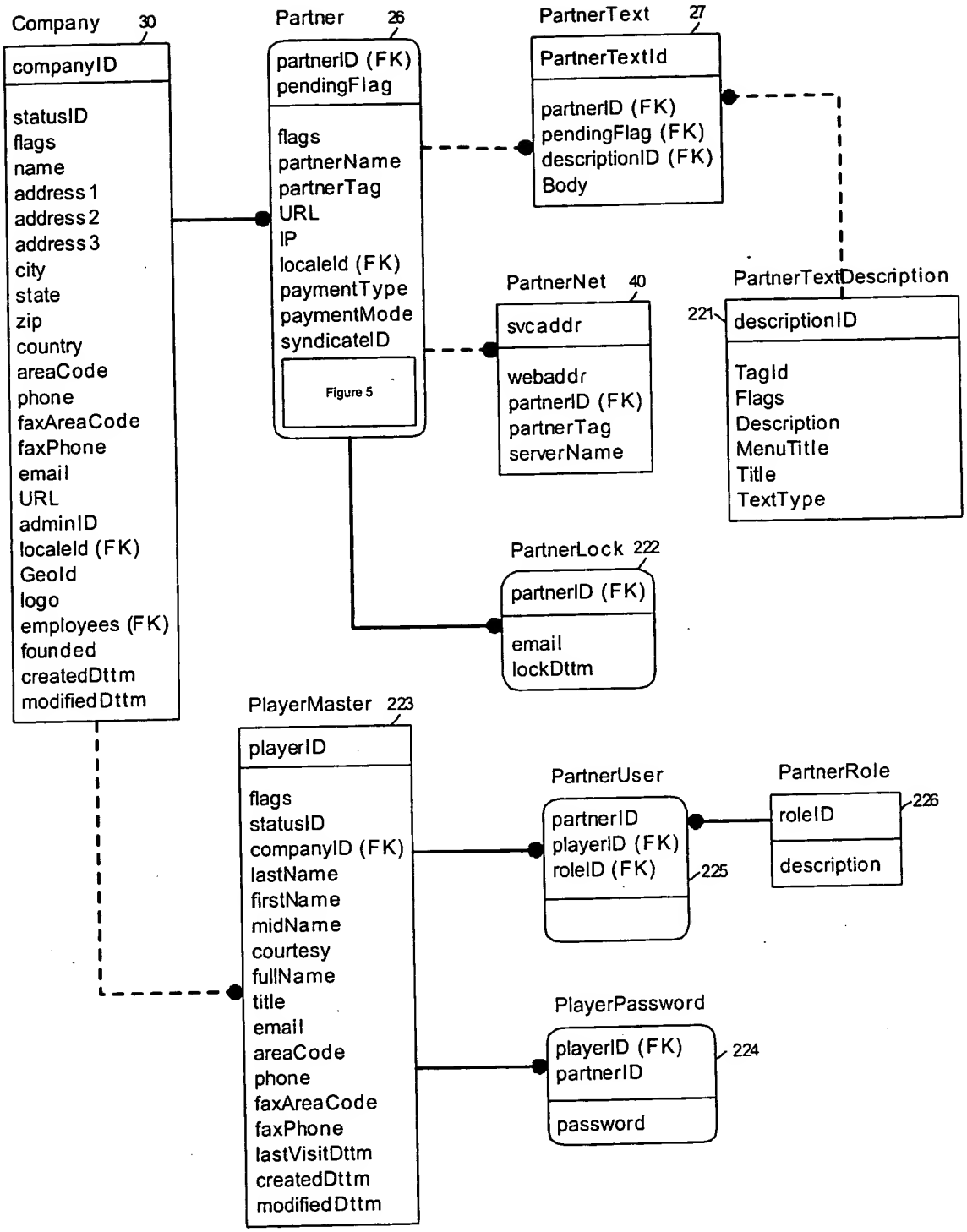

Company 30
companyID
statusID
flags
name
address1
address2
address3
city
state
zip
country
areaCode
phone
faxAreaCode
faxPhone
email
URL
adminID
localeId (FK)
GeoId
logo
employees (FK)
founded
createdDttm
modifiedDttm
Partner 26
partnerID (FK)
pendingFlag
flags
partnerName
partnerTag
URL
IP
localeId (FK)
paymentType
paymentMode
syndicateID
Figure 5
PartnerText 27
PartnerTextId
partnerID (FK)
pendingFlag (FK)
descriptionID (FK)
Body
PartnerNet 40
svcaddr
webaddr
partnerID (FK)
partnerTag
serverName
PartnerTextDescription
221
descriptionID
TagId
Flags
Description
MenuTitle
Title
TextType
PartnerLock 222
partnerID (FK)
email
lockDttm
PlayerMaster 223
playerID
flags
statusID
companyID (FK)
lastName
firstName
midName
courtesy
fullName
title
email
areaCode
phone
faxAreaCode
faxPhone
lastVisitDttm
createdDttm
modifiedDttm
PartnerUser
partnerID
playerID (FK)
roleID (FK)
225
PartnerRole
roleID
226
description
PlayerPassword
playerID (FK)
partnerID
224
password

FIG. 22

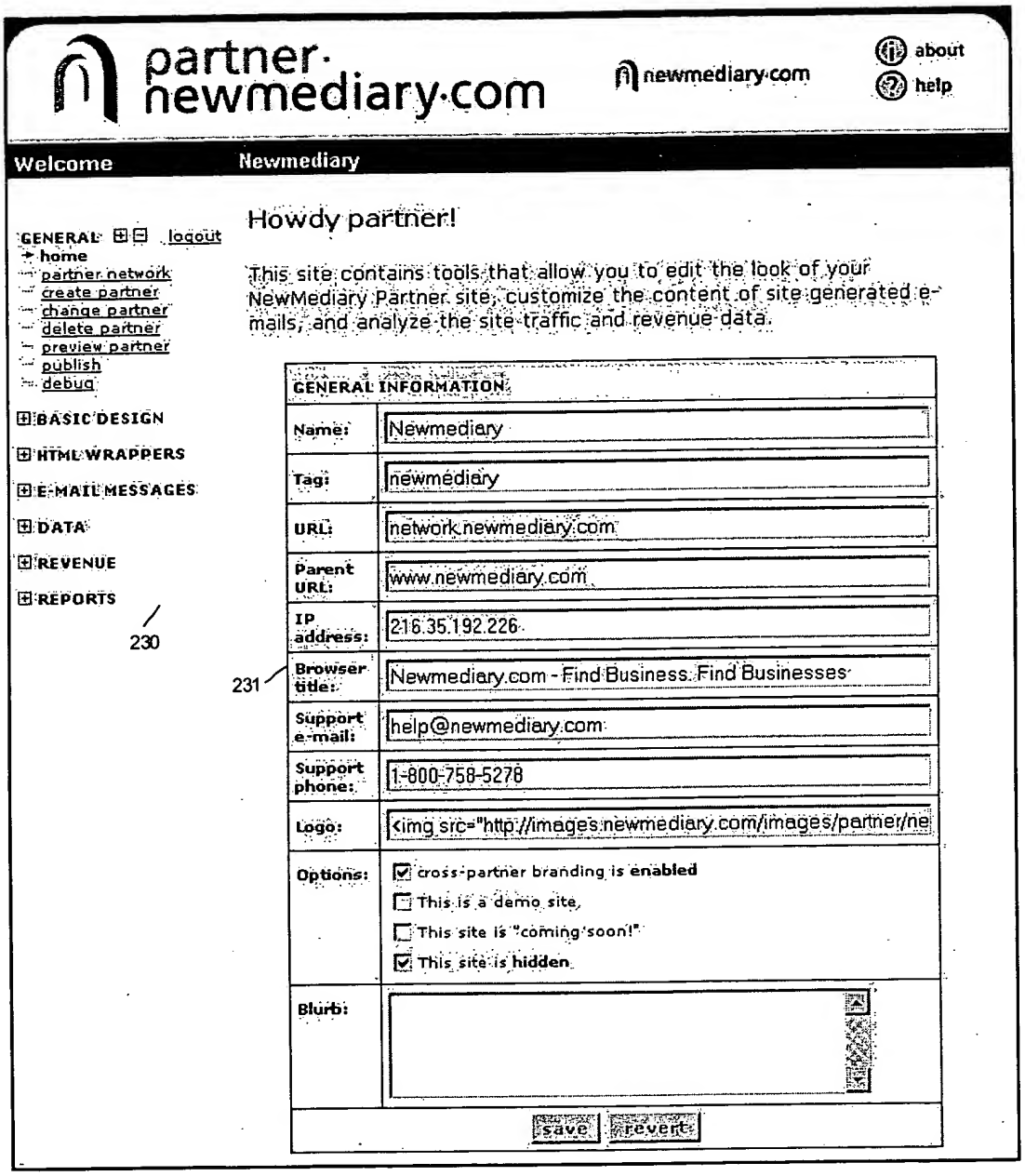

partner·newmediary·com
newmediary·com
about
help
Welcome
Newmediary
GENERAL
logout
home
partner network
create partner
change partner
delete partner
preview partner
publish
debug
BASIC DESIGN
HTML WRAPPERS
E-MAIL MESSAGES
DATA
REVENUE
REPORTS
230
Howdy partner!
This site contains tools that allow you to edit the look of your NewMediary Partner site, customize the content of site generated e-mails, and analyze the site traffic and revenue data.
GENERAL INFORMATION
Name: Newmediary
Tag: newmediary
URL: network.newmediary.com
Parent URL: www.newmediary.com
IP address: 216.35.192.226
231
Browser title: Newmediary.com - Find Business. Find Businesses
Support e-mail: help@newmediary.com
Support phone: 1-800-758-5278
Logo: <img src="http://images.newmediary.com/images/partner/ne
Options:
cross-partner branding is enabled
This is a demo site
This site is "coming soon!"
This site is hidden
Blurb:
save
revert

FIG. 23A

EP 1 420 350 A2

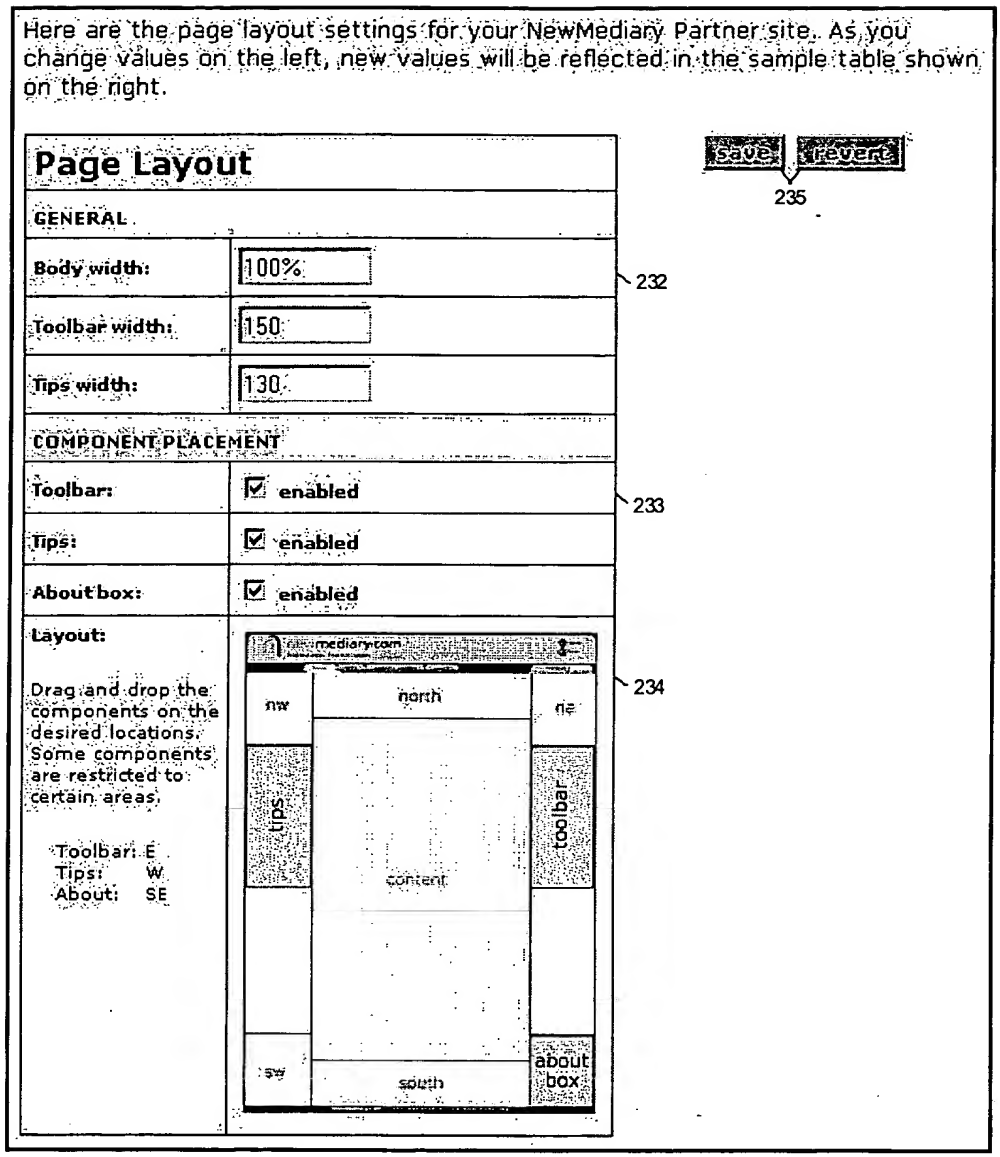


FIG. 23B

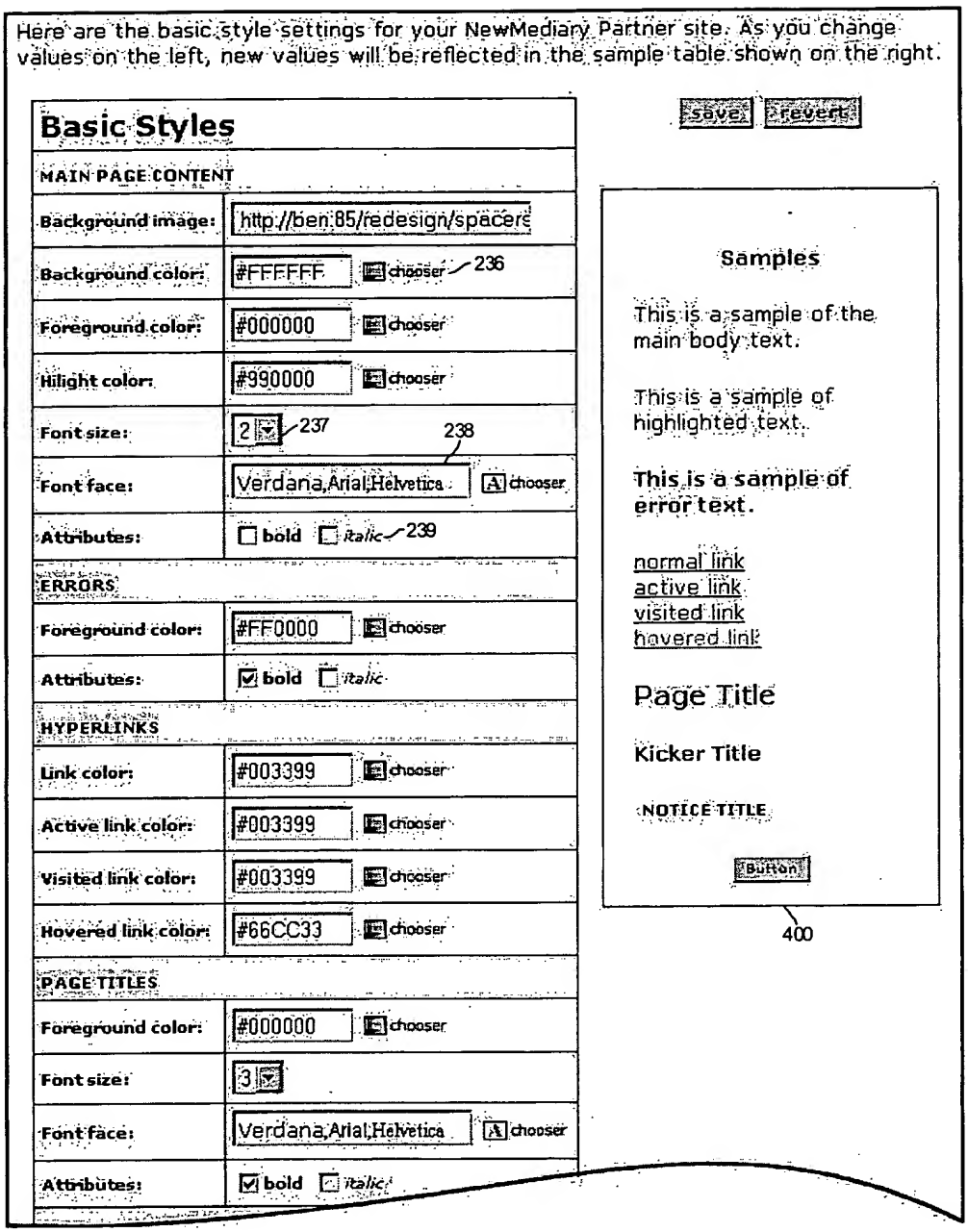

Here are the basic style settings for your NewMediary Partner site. As you change values on the left, new values will be reflected in the sample table shown on the right.
Basic Styles
save
revert
MAIN PAGE CONTENT
Background image:
http://ben:85/redesign/spacers
Background color:
#FFFFFF
chooser
236
Foreground color:
#000000
chooser
Hilight color:
#990000
chooser
Font size:
2
237
238
Font face:
Verdana,Arial,Helvetica
chooser
Attributes:
bold
italic
239
ERRORS
Foreground color:
#FF0000
chooser
Attributes:
bold
italic
HYPERLINKS
Link color:
#003399
chooser
Active link color:
#003399
chooser
Visited link color:
#003399
chooser
Hovered link color:
#66CC33
chooser
PAGE TITLES
Foreground color:
#000000
chooser
Font size:
3
Font face:
Verdana,Arial,Helvetica
chooser
Attributes:
bold
italic
Samples
This is a sample of the main body text.
This is a sample of highlighted text.
This is a sample of error text.
normal link
active link
visited link
hovered link
Page Title
Kicker Title
NOTICE TITLE
Button
400

FIG. 23C

PET-2525.0

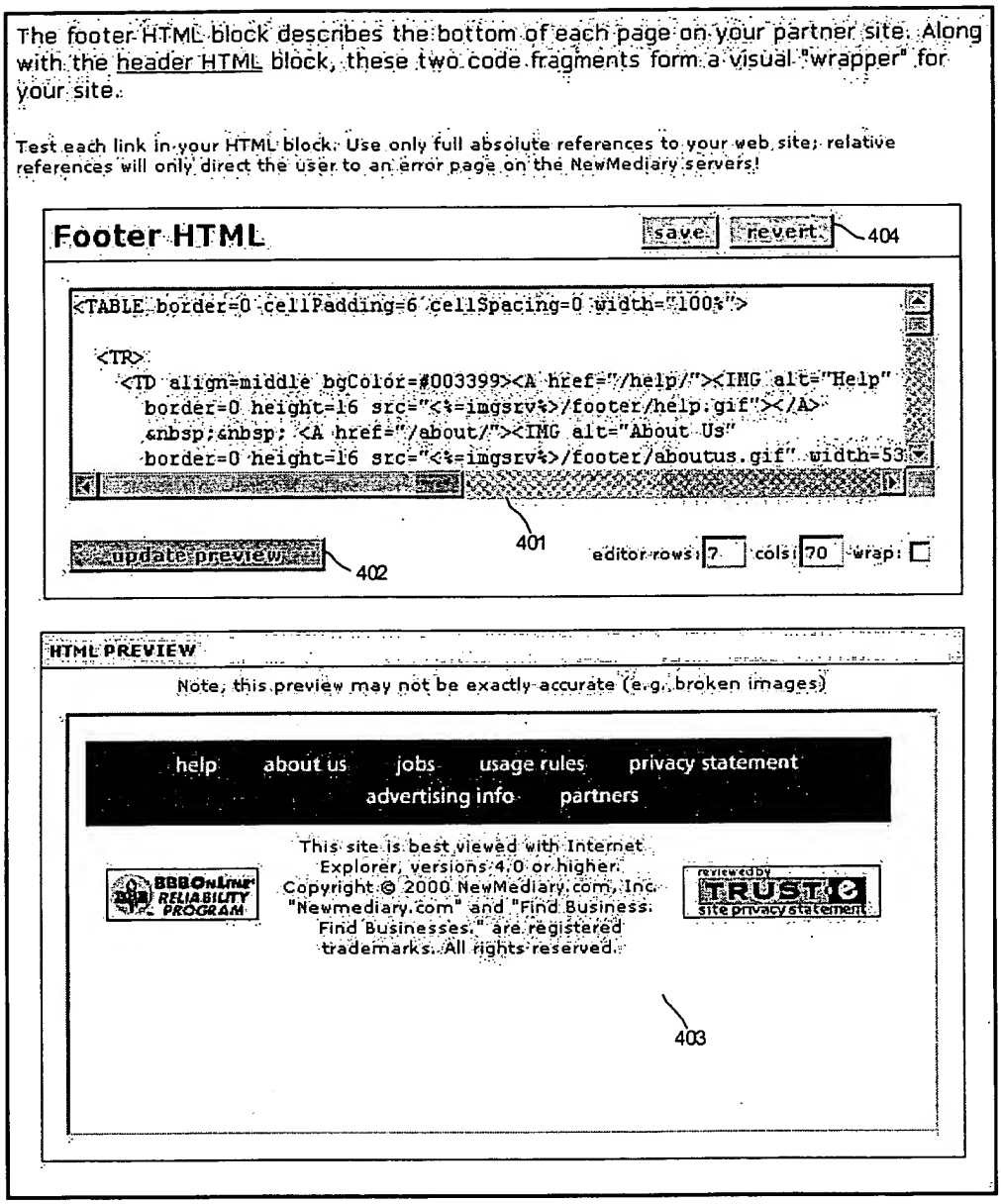


FIG. 23D

Attorney Docket No. 25459-0050

User Delegation

As the administrator of your Partner site, you have the ability - nay, the responsibility - of delegating access to other users to administer all or parts of your Partner site. Use the following form to add, edit, delete users from the delegation list.

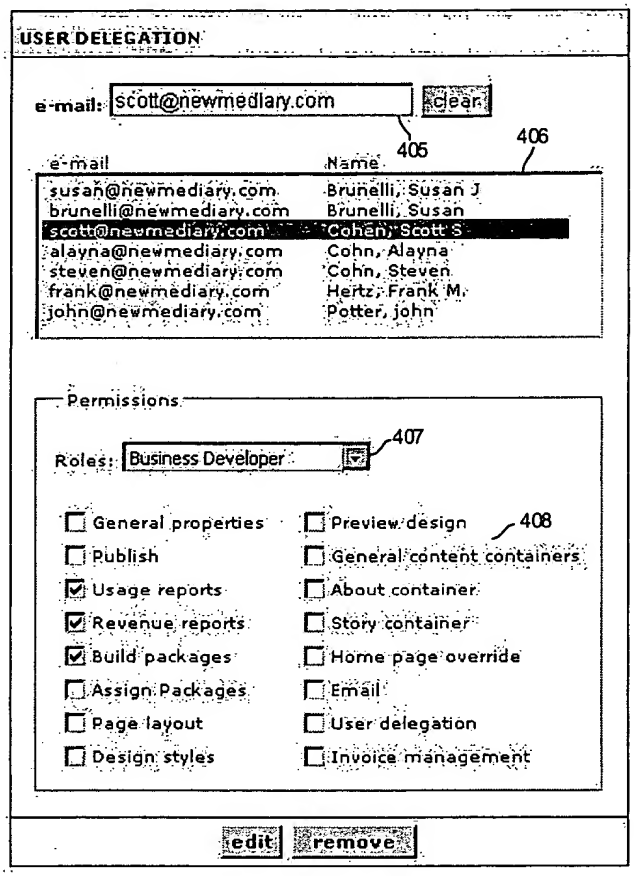
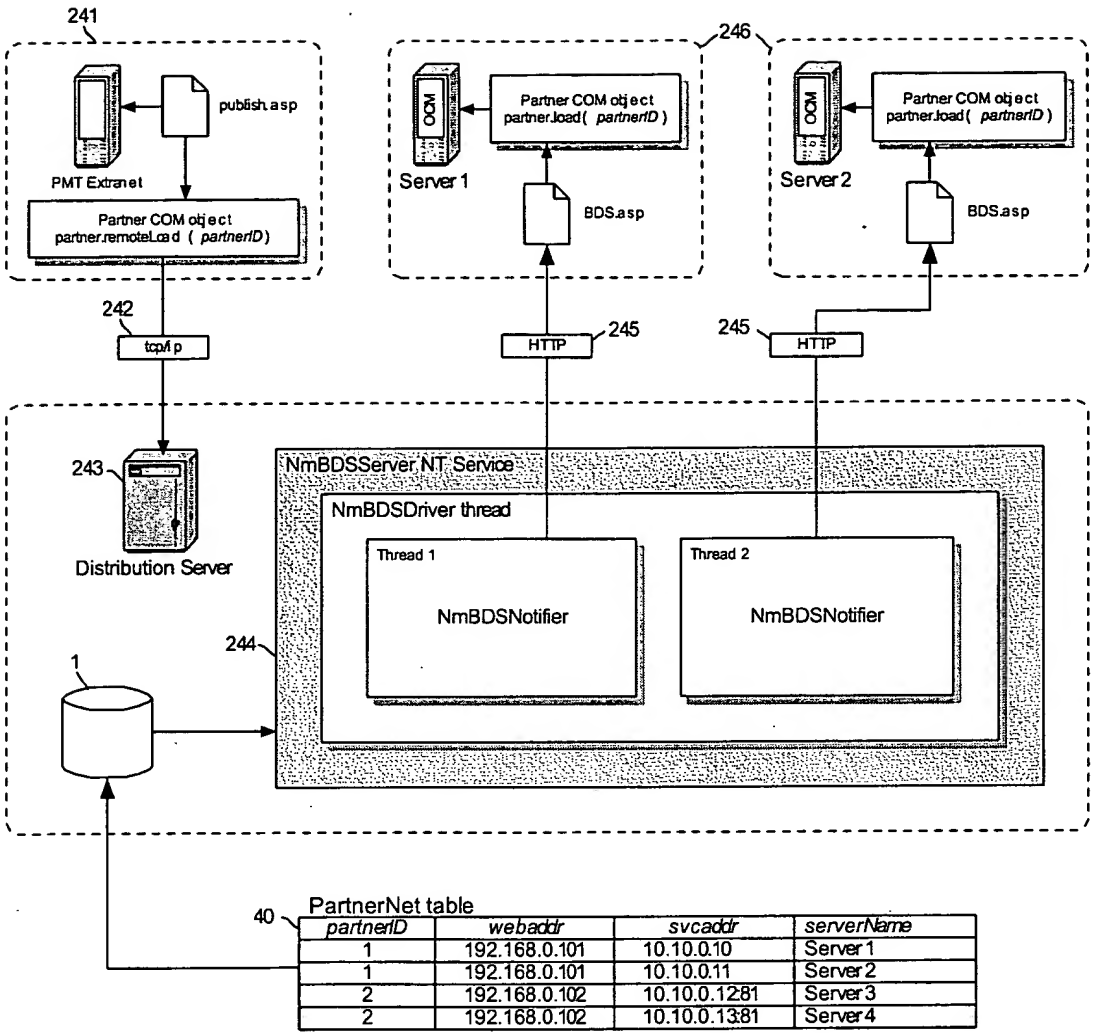


FIG. 23E



40 PartnerNet table

partnerID	*webaddr*	*svcaddr*	*serverName*
1	192.168.0.101	10.10.0.10	Server1
1	192.168.0.101	10.10.0.11	Server2
2	192.168.0.102	10.10.0.1281	Server3
2	192.168.0.102	10.10.0.1381	Server4

FIG. 24

Exhibit 1003 - 0053

```
<object runat="Server" scope="Application" id="NmEnums" progid="NewMediary.Enumerations"></object>
<object runat="Server" scope="Application" id="partner" progid="NewMediary.Partner"></object>

<script language="JavaScript" runat="Server">

//=============================================================================

function Application_OnStart ()
{
    var ws = Server.CreateObject("Wscript.Shell");
    var srvnam = ws.regRead("HKLM\\Software\\NewMediary\\srvnam");
    Application("matrix_DSN")    = ws.regRead ("HKLM\\Software\\NewMediary\\DSN");
    Application("matrix_usrnam") = ws.regRead(" HKLM\\Software\\NewMediary\\usrnam");
    Application("matrix_passwd") = ws.regRead(" HKLM\\Software\\NewMediary\\passwd");
    ws = null;
}

//=============================================================================

function Session_OnStart ()
{
    var host = Request.ServerVariables("HTTP_HOST");
    var path = new String(Request.ServerVariables("PATH_INFO")).toLowerCase();
    var isDemo = ((host == "demo.newmediary.com")  || (path.indexOf("/demo/") >= 0));

    if ( (!isDemo) || (!partner.isInitialized()) )
    {
        try
        {
           Application.Lock();
           if (!partner.isInitialized())
              partner.initialize(lookupPartner(host));

           Application.UnLock();
        }
        catch (e)
        {
           Application.UnLock();
        }
    }
}

//=============================================================================

function lookupPartner (host)
{
    var partnerID = 0;
    try
    {
        var addr = Request.ServerVariables("SERVER_NAME");
        var matrix = Server.CreateObject("ADODB.Connection");
        matrix.open(Application("matrix_DSN"),
              Application("matrix_usrnam"),Application("matrix_passwd"));

        var sql = "GetPartnerID @svcaddr='" + host + "',@ip='" + addr + "'";
        var rs = matrix.execute(sql);

        if (!rs.EOF)
           partnerID = rs("partnerID").value;

       rs.close();
       matrix.close();
       rs = null;
       matrix = null;
    }
    catch (e)
    {
       // do nothing
    }

    if (partnerID == 0)
       partnerID = NmEnums.NMID;

    return(partnerID);
}

</script>
```

251

252

253

254

FIG. 25

```
<%@ language=JavaScript %>                                    261
<!--#include virtual="/common/common.sct"-->

<%
page.openHeader();                                    262
page.closeHeader();
page.start();
%>

Content here...                                       263

<%
page.end();                                           264
%>
```

FIG. 26

TOP-Z90 "US20050060

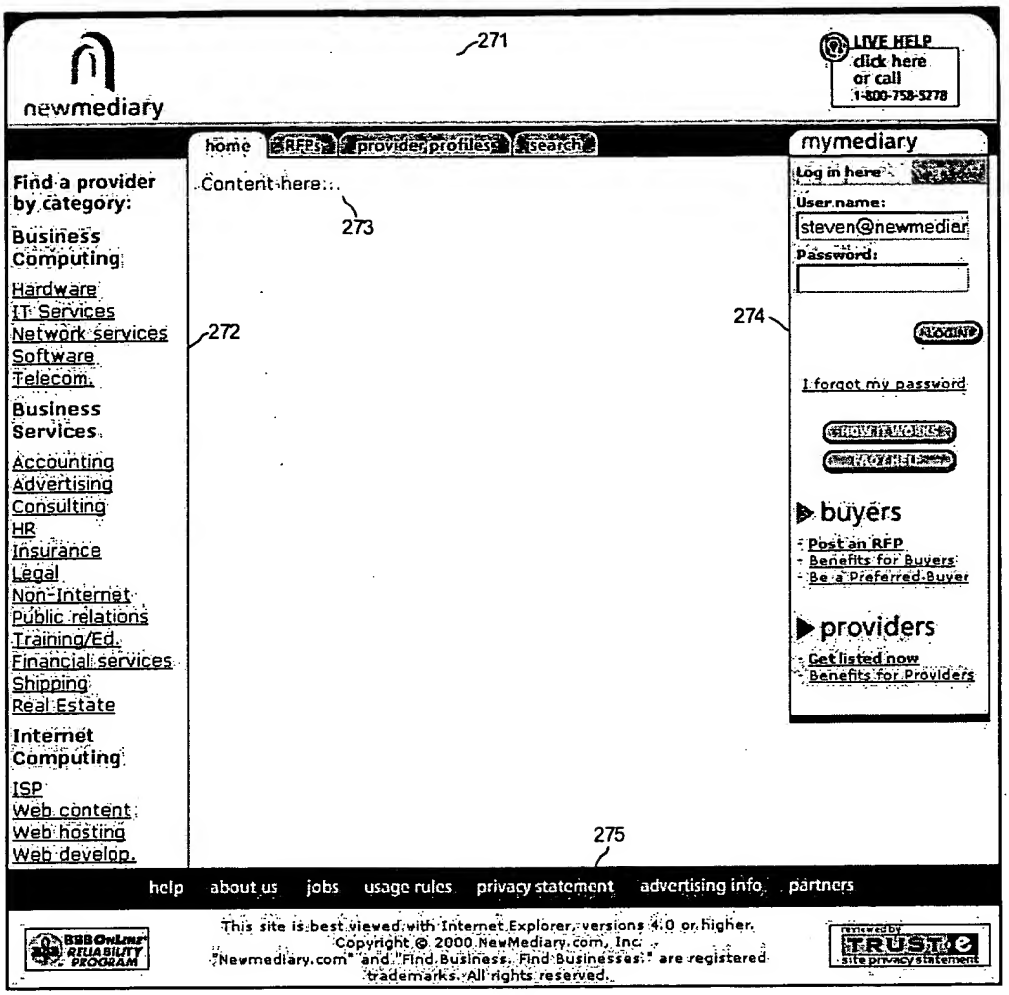

271
newmediary
LIVE HELP
click here
or call
1-800-758-5778
home
RFPs
provider profiles
search
mymediary
Log in here
User name:
steven@newmediar
Password:
LOGIN
I forgot my password
Find a provider by category:
Business Computing
Hardware
IT Services
Network services
Software
Telecom
Business Services
Accounting
Advertising
Consulting
HR
Insurance
Legal
Non-Internet
Public relations
Training/Ed.
Financial services
Shipping
Real Estate
Internet Computing
ISP
Web content
Web hosting
Web develop
Content here:...
273
272
274
buyers
Post an RFP
Benefits for Buyers
Be a Preferred Buyer
providers
Get listed now
Benefits for Providers
275
help
about us
jobs
usage rules
privacy statement
advertising info
partners
This site is best viewed with Internet Explorer, versions 4.0 or higher.
Copyright © 2000 NewMediary.com, Inc.
"Newmediary.com" and "Find Business, Find Businesses." are registered trademarks. All rights reserved.
TRUSTe
site privacy statement

FIG. 27

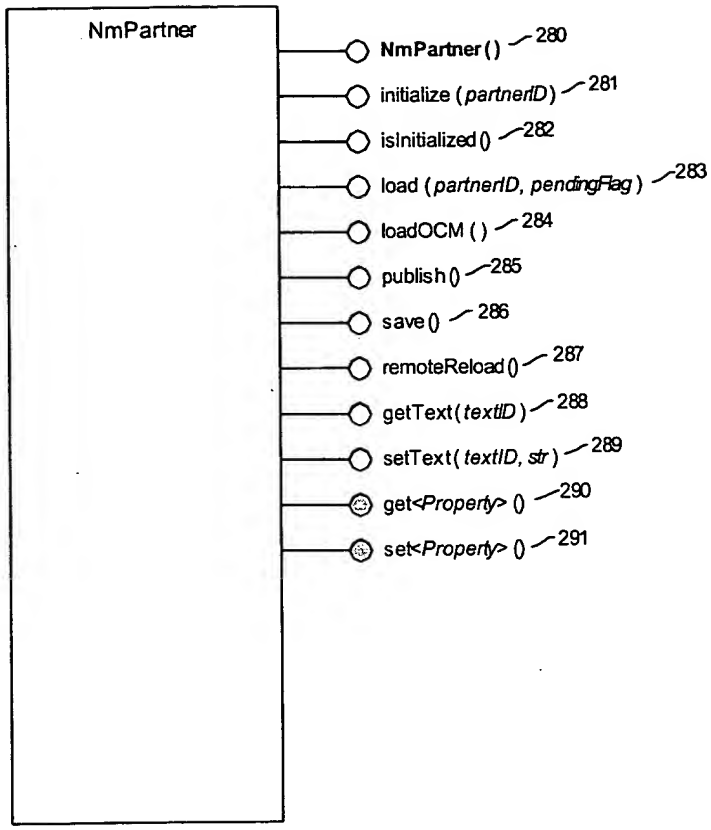


FIG. 28A

EP 1 720 250 A1

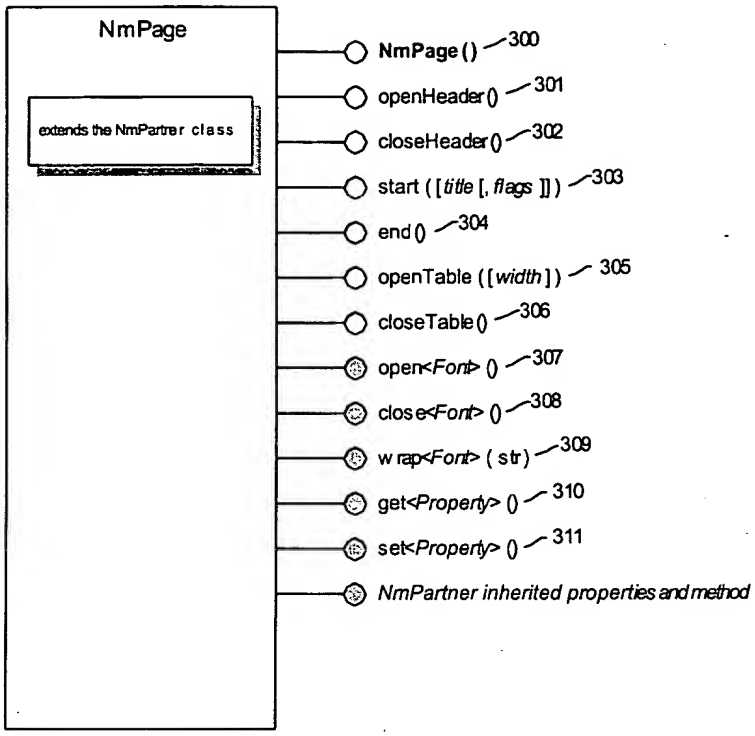


FIG. 28B

FOR "2D" 2536650